Political Implications on Fashion
Celebrating Our 20th Issue
Q&A with Caroline Vazzana '14
DIY Mermaid Tail Blanket
‘Outside the Box’ Fashion Careers
Dear Reader,

Words cannot express the emotions I feel as I get ready to graduate from Albright. The time I spent as a member of Fashion Lion, working alongside so many talented people, has been an unforgettable experience. I have learned so much about my abilities and I hope to use the skills I learned to pursue a career in the fashion editorial industry. I am also grateful to have been able to talk with former editors, many of whom have reflected on their time with Fashion Lion in this 20th anniversary issue. To have this special issue be my last one is a blessing.

I would also like to take a moment to introduce the next editor of the newsletter: fashion merchandising and international business major Kaitlyn Bangert ’18. Since her freshman year, Kaitlyn has consistently displayed her passion, working hard to develop her skills in journalism. While it’s incredibly difficult to say goodbye, I know that Fashion Lion will be in capable hands. It was truly an honor serving as editor this year.

Just as the fashion industry continues to evolve, so too does each issue of Fashion Lion. I look forward to seeing what the next 20 issues have in store!

Camille Fuller ’17, Student Editor

Celebrate spring with a fresh cut. Check out the trendiest hairstyles this spring season on page 12 written by Elizabeth Molter ’20.
Paris Men’s Fashion Week Fall/Winter 2017 began with a collaboration of colossal standards. At the Premier of Louis Vuitton’s collection, models walked the runway wearing luxe garments and accessories by Supreme, the most sought after name in streetwear.

By no means a luxury brand like Louis Vuitton, Supreme was developed in New York in the mid-90s. This skateboarding brand specializes in branding anything from shirts to skateboards to metro cards and operates with a highly exclusive retail strategy. Supremes’ box logo tees and sweatshirts have become somewhat of a holy grail to streetwear fans. Merchandise sells out instantly upon release and is resold for up to ten times its retail price.

When one of the most recognizable fashion houses in the world—Louis Vuitton—collaborates with an underground icon like Supreme, the act is sure to cause some seismic waves, resulting in even more fashion houses taking influence from the streets.

Thanks to this type of influence, the lines between streetwear and high fashion are becoming blurrier. Big fashion houses like Prada, Saint Laurent Paris, and Gucci have already begun to take cues from the streets with distressed denim, punk rock inspired fits and a larger focus on sneakers. On the other end of the spectrum, designers like Off-White’s Virgil Abloh are dedicating their careers to legitimizing streetwear as an artform and continue to break the dichotomy between the streets and the runway.

While the collaboration between Louis Vuitton and Supreme was one of the most unlikely collaborations, it was also an inevitable one, pointing toward a new era of fashion.
In these past few months, President Trump has made promises and proposals, and has had many ideas on how to make this country a more well-oiled machine. One of his proposed ideas was to raise the tax at the border for trading goods. This proposal will directly impact the retail companies of the United States, which has retailers on both sides of the issue arguing the impact.

CEOs of retail companies like Gap and JCPenney’s made their opinions of this tax reform clear when interviewed for “Retail Execs, the EU Brace for Border Adjustment Tax Fight,” published in February 2017 in the Sourcing Journal. They stated that yes, it would raise tax revenue and lower the corporate tax, but in turn the consumer would be paying a higher price for the products. If the retailers have to raise their prices due to this tax increase, then consumers will be less likely to shop as often as they do, which will decrease sales for the companies. Decreased sales means less revenue for the company, which will result in lay-offs.

This increase in the border tax would create a number of other problems, all trickling down and affecting the average American. It is projected that with this tax increase, the average American home will spend between $250 and $470 more per year on clothes alone; not including all the other products contributing to the rise in prices.

On the other hand, executives from retail companies have said that this tax adjustment will do a number of positive things for our country. For example, forcing companies to begin manufacturing in the United States again will create millions of jobs for Americans. This would increase the tax revenue by almost one trillion dollars, in addition to lowering many corporations’ taxes and household taxes.

In an interview for the article “Here are the 17 executives who met with Trump for his first business advisory council,” published February 2017 in Business Insider, the CEO of Blackstone said that the tax reform could make our dollar stronger in the long run.

Many executives of retail companies have made compelling arguments for both sides of the spectrum. As a consumer, where do you stand?
Never wear white after Labor Day.
In 1894, Labor Day became a federal holiday and “society” adopted it as the natural endpoint for summer. However, true fashionistas know that white can be worn after Labor Day. The famous Coco Chanel herself was known for wearing white as a year-round wardrobe staple.

Glasses are not sexy.
Don’t hinder your eye sight for fashion! Glasses are a fashion category all their own. Frames come in all shapes and sizes that you can style with any outfit.

Tall women shouldn’t wear high heels.
Heels add a strut to your walk, boost your confidence, and can make any outfit more fashionable! With so many great shoes in the fashion world today, why limit your options just because you’re tall? Blogger Tanasha of Pretty Tall Style stands at 6’4”. According to Bustle.com, Tanesha said, “I love the way heels take an outfit to the next level. I figure that I am already going to tower over most people in my bare feet, so adding a few more inches isn’t going to make a difference height wise, but can make all the difference style wise.”

You can’t wear gold and silver together.
The key to successfully wearing gold and silver together is to match the right pieces and scale. When layering necklaces, consider having chains the same size or theme. Or, try stacking gold and silver Alex and Ani bracelets for an eclectic look. You will never know until you try!

Sequins and sparkle are for eveningwear only.
While a gold sequined mini-dress is perfect for a New Year’s Eve party, adding a little sparkle to your daywear won’t blind anybody! According to Instyle.com, fashion designer Jenni Kayne proclaimed, “I think sequins are my favorite fabric because they are glamorous, but I think they also work for day.” Make the sparkle piece be the statement item of your outfit, like a sequined bag, top or sparkly jewelry.

You should invest in timeless classics, not trends.
You should invest your money in what you wear! If you are a trendsetter, then invest in the trends that make you stand out. If you are a classic fashionista, then invest in timeless classics. It’s all up to you.
Celebrating our 20th Issue

From Seventh on 13th to Fashion Lion

7 awards
from CUPRAP: College and University Public Relations and Associated Professionals
Ten years ago during the spring of 2007, eight college students, with assistance from faculty in the fashion department and staff in Albright’s college relations and marketing office, published the first fashion department newsletter, **Seventh on 13th**. The name, which represented a play on words for the famous New York Fashion Week hotspot, Seventh on Sixth, and our own campus location, was changed when NYFW was relocated to Lincoln Center.

A contest was held to name the publication. Monica Tulay ’12 won the contest with **Fashion Lion**. “My inspiration for the name was based on the department and the school’s mascot,” said the fashion design and merchandising alumna.

Over the years, many bright-eyed student editors have played an important role in molding **Fashion Lion** into the award-winning publication that it’s become. Meet some of the editors who contributed to its success, as they reflect on their experience.

### Kerianne Labuski ’08
Edited: spring ’07, fall ’07 and spring ’08
Current position: Programming Strategist, QVC
Labuski was in a “Fashion Communications” course when the newsletter was born. As the editor for the student newspaper, The Albrightian, Labuski was eager to take on another challenge. While she enjoyed the whole experience, she says that working closely with the director of publications in the college relations and marketing office provided her with editing strategies that she has been able to incorporate into her work. “My heart belongs to creative writing. This piece is a nice combination of news and creative writing.”

### Kathleen (Peightel) Edwards ’09
Edited: fall ’08 and spring ’09
Current position: Show and Exhibitions Assistant and Youth Education Assistant, American Philatelic Society
Edwards worked as a staff writer on the first issue in 2007 prior to becoming student editor. As a fashion and English major, Edwards says the experience taught her a lot. “It was a perfect fit for me! It taught me about working together as a team, and it also taught me that if you are passionate about an idea, it can become a reality.” Today, as a youth educator, Edwards draws on her experience each month when she creates a monthly newsletter for children.

### Jaleesa Lewis ’11
Edited: fall ’10 and spring ’11
Current position: Buying Operations Coordinator, Urban Outfitters
Lewis got her start when she was an intern with Albright’s college relations and marketing office. Studying fashion merchandising and journalism, she sought every opportunity to develop as a writer. Being a part of the fashion newsletter “taught me how to think of a vision and how to attack the completion of that vision. It also taught me how to deal with different opinions and ideas, and how to develop a compromise that encompassed the overall vision.”

### Emily LaBar ’13
Edited: fall ’12 and spring ’13
Current position: Technical Designer, Jakks Pacific
LaBar first learned about the newsletter from her best friend and former editor Stephanie Garcia ’13. “**Fashion Lion** brings students together to share their love of fashion and educate the campus, alumni, future students and others about the impact Albright fashion students are having on the world. It’s inspiring when you have so many talented people working together.”

### Caroline Vazzana ’14
Edited: fall ’13 and spring ’14
Current position: Freelance Editor, Stylist and Creative Consultant and Founder, MakingManhattan.com
Vazzana joined the staff during her sophomore year. Wonderful memories are all that come to mind when she thinks back on her time with **Fashion Lion**. “As student editor, it taught me how to be a leader, how to manage people and give direction in a helpful way. There is no better feeling than seeing the publication come to life under your leadership.”

### Rebecca Glasser-Baker ’15
Edited: spring ’15
Current position: Intern, Seventeen.com
Glasser-Baker’s first taste of working for **Fashion Lion** was in 2012, when she met previous editor, Emily LaBar ’13, who was in search of photography for the publication. One of her photos landed her the fall 2012 cover. Glasser-Baker recalls, “It was and still is one of my proudest moments.” The following year she met Caroline Vazzana ’14 on a trip to Paris, who inspired her to take a leadership role.

### Kylah Freeman ’16
Edited: fall ’15 and spring ’16
Current position: Taking time off
As a freshman, Freeman was encouraged to attend the first meeting of the semester by then-editor Emily LaBar ’13. Freeman says she learned a lot along the way and gained a passion for fashion journalism. “I was fortunate enough to be a writer, co-editor and student editor during my time at Albright, so I was able to experience what it was like to work my way up from the bottom. These skills are undoubtedly necessary for success in the fashion industry, so this experience was invaluable.”

### Camille Fuller ’17
Edited: fall ’16 and spring ’17
Current position: Intern, Berks County Living Magazine
“I learned about a part of the fashion industry that I had little knowledge of coming into college. **Fashion Lion** is a place where students can come together, regardless of their major or background, to report on fashion. Each issue was like a melting pot of views and ideas.”

Photo by Camille Fuller ’17
A

with Caroline Vazzana ’14

During her Albright College career, Caroline Vazzana ’14 accomplished many great things. She served as student editor for Fashion Lion, brought in industry professionals for panel discussions and completed several internships. Today, Vazzana contributes to StyleCaster, Marie Claire, Brides, and Guest of a Guest and Global Glam Magazine as fashion editor-at-large. She’s also an entrepreneur, running her website, MakingManhattan.com, where she writes personal essays and interviews designers about how they’ve made it.

Fashion Lion: How would you describe your style?
Caroline Vazzana: I’d say my style is feminine and classic, yet eclectic and colorful.

Do you have a favorite current trend?
I like to experiment a lot with fashion and try out different things, so it’s hard for me to pick just one. I currently love wearing sparkly socks with heels!

What and who influences your fashion choices?
There are so many factors that go into my style. One is the city I work in and the others are the incredible people I work with daily. When it comes to certain women I look to for inspiration, my favorites are Kate Foley, Jenny Walton, Olivia Palermo and Alexa Chung.

Where did you intern during your time at Albright?
My first internship, which was after my sophomore year, was as a production intern with Anna Sui. I got the internship just by cold emailing companies and sending out my resume. My second internship was with Marie Claire magazine as a personal intern to a fashion editor. I landed the initial internship by networking with an Albright upperclassmen who had interned there. Once I started, I worked my way up to assisting the fashion editor.

How has Albright helped prepare you for life post-graduation?
Since Albright isn’t a traditional fashion school I was able to gain real experience in collaborating with other people inside and outside of my major, which is really important. Because it’s a smaller school, I received amazing one-on-one attention from my professors. It helped me discover my future career and was fundamental to my growth.

What has been your greatest accomplishment so far?
That’s a really tough question. Every day I have little moments where I just stop and think, ‘Wow, I’m actually doing what I’ve always wanted to do.’ I don’t think I can pick one thing that’s been my greatest accomplishment!

Where do you see yourself in 10 years?
Down the road I’d love to write a book about how to be successful. I’d love to be a voice in this industry that people can turn to for guidance and advice.

What advice do you have for current fashion students?
Work hard and never give up! It definitely won’t be easy, but it’ll be worth it.

"Work hard and never give up! It definitely won’t be easy, but it’ll be worth it."
We all know the benefits of using Aloe vera for sunburn, but have you ever thought about reaching for it to maintain healthy skin? A movement toward a cleaner and more sustainable way of living is consuming our generation as information continuously circulates about the harmful effects that much of what we consume and put on our skin have.

According to the Natural Healthcare Store, “Our skin absorbs 60 percent of what we put on it.” What can we do? Create our own natural moisturizer!

To make a natural moisturizer, use coconut oil as a base, Aloe vera gel and some drops of natural essential oils, such as lavender, to soothe. Coconut oil is a natural emulsifier, which breaks down makeup and helps moisturize the skin. Natural essential oils can be found in many stores and are great for aromatherapy to calm the body and mind.

Aloe vera gel can be used on your skin or taken as an oral supplement. According to a study in Annals Dermatology, Aloe vera has been scientifically proven to help decrease the signs of aging and increase collagen.

In skincare, there are numerous alternatives to the paraben and copolymer that exist in our everyday products. By definition, a polymer is a substance with a molecular structure that has a large number of similar units bonded together, such as plastic. Parabens are groups of compounds used as preservatives. These are found in almost all cosmetics, but nature can help us to stop these damaging products from harming our skin.

For more information, visit http://www.naturalhealthcarestore.com/researchskinabsorbs.htm and http://natural-alternative-therapies.com/aloe-vera-for-wrinkles/
What does your style say about you?

Vanessa Conde '19, my style, but I think my style describes me.”

Levi jeans and shirt found at Goodwill. Classic pieces.” She states, “I can’t really describe my style, but I think my style describes me.”

Jack Duncan '18, a music industry studies major, embellishes his favorite Adidas sneakers with a pair of black skinny jeans, a Target flannel and a J.Crew suede shirt he found at Goodwill. “I like to create my style with statement pieces. I keep that one piece that really pops,” he explains.

Imani Palmer '17, a communications and painting co-major, likes “to mix masculine and feminine clothes.” She wears an overshirt from ASOS Men’swear with a bodycon skirt she found on an Instagram boutique to illustrate this. Palmer, whose favorite store is tied between her mom’s closet and thrift shops, describes her style as “effortless.”

Communications and biology co-major Tucker Rush ’17 flaunts his favorite article of clothing, a meaningful jacket his mom bought him for Christmas, accompanied by his favorite pair of shoes from high school. Rush’s favorite store is any surf shop. “Wherever I go I find one, and I am in heaven,” he explains.

Theater and philosophy co-major Ezra Ali-Dow '17 sports a cardigan with black jeans, which he started wearing “back in fifth grade before it was a thing due to his involvement in theater. “All the clothes I wear I could go for an interview in or for an adventure,” he declares.

Inspired by her hometown of Brooklyn, Vanessa Conde '19, a digital communications major, wears an H&M skirt, American Apparel crop top and an oversized sweater from Beacon’s Closet. With a style that is “simple but edgy,” Conde’s go-to outfit is “leggings paired with a nice, big skirt and black boots.”

通讯和哲学主修EZRA ALI-DOW '17穿着一件黑色的毛衣，这是他在五年级前就开始穿的，因为这与他的戏剧活动有关。他说：“我可以穿去面试，或者去冒险。”
1. Measure around half of the widest part your torso and add six inches. This will be the widest part of the blanket, the top portion.

2. Measure from the top of your torso to the floor; this will be the length of the blanket excluding the fin.

3. With your ankles together, measure around them; this will be the width of the bottom part of the blanket.

4. Go to your local fabric store and buy four pieces of fleece. Two that are at least the width of step one’s measurements by the length of step two’s measurements and two more pieces of fleece in the same or a different color that are at least double the width of step three’s measurements by 18 inches, or however long you wish for the fin to be at the bottom of the blanket.

5. On a flat surface, lie out one of the two pieces of fleece bought in step 4 and fold it in half. This will be used for the body of the blanket. Mark across the top half, starting at the fold, the width measurement from step one. Measure down and mark the length from step 2. Measure across the bottom half, starting at the fold, the width of step three.

6. Cut the fabric, starting on the side that is not folded and cut at an angle until you reach the mark made for the bottom closest to the open side, and then cut across the bottom.

7. Open the shape you have and lay it on top of the second piece of fabric from step 4, using it as a stencil to make an identical shape.

8. With one of the pieces of fabric from step 5, fold it in half and, starting at the folded side, measure across to equal half of the circumference of your two ankles found in step 3. Then, measure down 18 inches and across back toward the folded edge. Cut out the shape you have outlined, cut 6 inches straight up the folded middle, and cut out half a fin shape, starting at the bottom corner of the open side, working up to the slit on the folded side.

9. Open up the piece of fabric and place it on the other piece of fleece from step 5, using it as a stencil to cut out another identical shape.

10. With each of the identical shapes on top of each other, cut slits around each 3 inches up and 2 inches apart. Once cut, tie the matching pieces together leaving the bottom of the body piece and the top of the fin piece untied.

11. Match slits of the bottom of the body piece with the top slits of the fin piece and tie together to connect.

12. Enjoy your warm blanket and feel like a fabulous mermaid!
Spring is the perfect time to create a “new you” with a “new ’do!” And with these fresh, trending, easy hairstyles, a trip to the salon isn’t even needed!

The Middle Part
Whip out your old rattail comb because the middle part is in! This style is super easy; to achieve this look, simply run the end of a rattail comb from the middle front of your head to the back.

The Deep Side Part
A deep side part can go with any hairstyle, can be used to achieve better volume, and can soften face shapes. The line of the part should match up with the highest point of your eyebrow.

Natural Hair Textures
More women of color are wearing their natural hair. Use Shea Moisture products to maintain the natural curl pattern and let your beautiful hair be free this year!

Layered Waves
Layered waves are perfect for any hair length and give off an illusion of length and volume, a must-have for any hairstyle. With those beautiful waves, people will ask if you were just at the beach!

Long Fringe Bangs
Bangs are back! But what is better than regular, everyday bangs? Bangs that reach to the eyes! Long fringe bangs work with any hair length and will frame the face like a beautiful piece of art.
Fashion, also known as wearable art, is one of the most fascinating and common forms of expression. Cut, shape, fabric choice, color, pattern and functionality contribute to its complexity and versatility.

When thinking about fashion as a career, most look to fashion designer as the most prominent within the industry, followed by other common career paths like fashion merchandising, which combines fashion, public relations and business, and fashion journalism, which combines fashion and writing. However, combining the skills that fashion majors acquire with the knowledge gained at a liberal arts college like Albright, the possibilities are endless.

Following are three career fields that one may not initially think about when declaring a fashion major. Although all of these careers are different, they all require creativity, the desire to express oneself artistically, and the ability to engage the visual senses.

ART DIRECTOR
Art directors are responsible for the visual presentation and styling of sets and costumes when someone or something is being filmed or photographed. The skills learned in a visual merchandising course are directly related to a career as an art director. Art directors generally work either in corporate settings in which they are involved in advertising for print, radio or television, or in show business, where they may be involved with art directing sets for movies and theatre productions.

GRAPHIC DESIGNER
Graphic designers use the art of combining text and pictures in pieces such as advertisements, magazines and books. In the fashion department’s CAD courses, students learn to create fashion illustrations using computer-aided design software and develop a strong sense of color matching and sketching abilities. These skills directly apply to careers in digital art and graphic design, where students can also apply their knowledge of marketing and promotion.

FLORAL DESIGNER
For designers with a fondness for nature, floral design is the perfect combination! Floral designers create arrangements and compositions using flowers and other plant materials. While they are often in the shape of the traditional bouquet, flowers can be made into beautiful fashion accessories as well. In Junya Watanabe’s 2009 spring/summer collection, his models graced the runway wearing massive and intricately designed floral bouquet head pieces.
With every season comes new trends, and before we know it, fall will be here!

The trending colors predicted for fall 2017 by fashionisers.com include neutrals with pops of color such as yellow and red. Red is expected to be a staple this fall as it has made several appearances in pre-fall fashion shows including Saint Laurent, James Wu, Givenchy and Stella McCartney.

Floral prints as well as floral embroidery are going to be everywhere this coming fall. Flower are being embroidered on purses, denim and even shoes! Gucci is just one of the many brands to pick up on this trend. More affordable brands including Topshop and Forever 21 have also introduced embroidery into their lines.

According to Elle and Forbes, some of the top trends for fall 2017 include velvet, fishnet tights, crazy fur coats and plenty of sheer pieces. The 70s are even making a comeback with wide-legged pants and denim. Wear a pair of fishnet tights under your favorite boyfriend jeans for an edgy look or pop a faux fur coat over any outfit to vamp it up.

Accessorize with a velvet bag and you are good to go! Based on what was seen at Fashion Week Fall/Winter 2017, Harper’s Bazaar recently showcased an assortment of garments such as dresses, skirts, sweaters and even pants, seen on the runway adorned with stripes. Elle and Forbes also predicted the pattern to be especially popular on the mid-calf skirt.

Comfort combined with sophistication is becoming more popular with the rise of athleisure wear. Sweatpants and leggings are becoming more common in casual and social settings than ever before. Harper’s Bazaar featured this comfort trend as well, showing celebrities like Gigi Hadid and Kendall Jenner wearing sweatpants from lazy to chic. Painting a leather jacket over loungewear can make any lazy day a bit trendier.

Copy editors: Camille Fuller ‘17, student editor; Jennifer Stoudt, College Relations
Designs: Heidi Erckman, College Relations
Student Photographers: Presley Cannella ’20, Angela Cremer ’17, Sharyce Dey ’20, Camille Fuller ’17, Jackeline Perrin-Sanchez ’18
Contributors: Angela Cremer ’17, Shannon Devitt ’18, Camille Fuller ’17, Devan Galen ’18, William Hill ’19, Lydia Johnson ’17, Dylan Martin ’20, Elizabeth Molter ’20, Sarah Mutzel ’17, Autumn Spears ’20, Gina Ungarino ’20
Faculty Advisor: Doreen Burdalski