

# AMY L. DEVINE

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## OBJECTIVE

Join the Webpage FX team as a JR Content Strategist/Editor

## SUMMARY OF QUALITIES

- Advertising agency experience
- Strong copywriting skills
- Experience generating creative ideas
- Creative problem solving
- Outstanding written communication skills
- Dependable, self-motivated with ability to meet deadlines
- Professional with strong work ethic

## EDUCATION

**Albright College**, Reading, PA

**Bachelor of Arts in Digital Communications:** May 2020

Cumulative GPA: 3.8/4.0

Dean's List: Fall 2016-Spring 2017; Spring 2018

Presidential Scholar: Fall 2015 –Present

## INTERNSHIP EXPERIENCE

**Simon & Simon Inc.**, Philadelphia, PA

**Advertising Intern:** Summer 2019

- Collaborated with Art Director to generate, revise and build print-ready final mechanicals for variety of clients
- Created spec artwork and first-draft client proposals requiring proficiency in Adobe Creative Suite and ability to work in a fast-paced, team-oriented environment
- Attended client meetings to improve understanding of advertising process from initial contact and determination of needs to completion of project

## RELATED EXPERIENCE

**AGON Literary Magazine**, Albright College, Reading, PA

**Editor and Contributor:** Spring 2018-Present

- Edit *AGON* prior to publication each semester, performing type corrections and file preparations requiring strong organizational and time management skills; contribute short stories

**The Albrightian**, Albright College, Reading, PA

**Staff Writer and Contributor:** Fall 2017-Present

- Write articles for student newspaper by researching campus or community events, interviewing students and college personnel, and making proper edits before submitting ahead of every deadline

**Ocean City Gazette**, Ocean City, NJ

**Staff Writer:** Summer 2017 & 2018

- Researched archival data and internet sources for stories; interviewed residents and tourists for articles; accurately transcribed information to write feature articles on community activities
- Edited web content and posted original content website and on social media platforms

## CAMPUS LEADERSHIP

**Albright College Housing and Residential Learning**, Reading, PA

**Residential Assistant:** Fall 2018-Present

- Develop educational and recreational programming for approximately 140 residents resulting in positive feedback from 98% of attendees
- Create advertisements for programs using various computer programs and pop culture references
- Establish relationships with residents to help build community while mentoring residents with personal and general issues using strong communication skills

**Albright College Activities Council**, Reading, PA

**Member:** Fall 2016-Spring 2017

- Plan, organize, and advertise campus events for entire campus community; increased attendance by 37% through creative advertising and social media