

TAMIA REED

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Objective: To gain an internship with the Berks Community Action Program

Education:

Bachelor of Arts in Sociology, minor in Photography
Albright College

May 2021
Reading, PA

- *Related Courses:* Social Problems, Research Methods, Statistics, Development of Social Theory, Cultural Sociology, Human Service for Families & Children

Study Abroad Experience

New University of Lisbon

Spring 2019
Lisbon, Portugal

- Recipient, Malú Alvarez Global Access Scholarship
- *Related Courses:* Theories of Social Action, Urban Sociology

Research Experience:

Small Business Saturday: Help or Hindrance to Small Business Communities?

January 2020

Albright Creative Research Experience

Albright College, Reading, PA

- Collaborated with a professor to research communities emphasizing small businesses, marketing strategies, and financial performance throughout the fourth quarter
- Interviewed 8 small business owners to determine Small Business Saturday implementations and gain insight on successes and downfalls of promotions
- Analyzed print and online resources regarding business practices and the impact of online and national retailers success of Black Friday in comparison with Small Business Saturday
- Shared findings during a 20 minute verbal presentation to the small businesses interviewed and campus community, utilizing a PowerPoint as visual aid

Campus Involvement:

Member

Fall 2017-Present

Alpha Phi Omega National Service Organization

Reading, PA

- Balance time effectively to attend all meetings, events, and volunteer opportunities
- Brainstorm and communicate ideas for service projects and fundraisers
- Teamed with three other members to plan and implement a Bowling for Books fundraiser, resulting in over \$500 raised for the Literacy Council of Berks County

Reading Tutor

Spring 2018

13th and Union Elementary School

Reading, PA

- Volunteer with a third grade classroom for three hours weekly; work with students individually and in small groups resulting in increased confidence in reading
- Provide positive role modeling and mentoring to students; use encouragement and positive reinforcement while working on class projects and assignments

Skills:

Language: Conversant in Spanish; Basic Knowledge of Portuguese

Computer: Microsoft Office Suite, SPSS, PC and Mac operating systems, social media