

Chelsey Ayres '10

Chelsey Ayres is a multi-tasker, and has a hand in all-things creative, from calligraphy and watercolor prints, to the sole proprietorship of a freelancing styling business that specializes in still life, product, home and prop styling.

Traveling to various photography studios for her business, Ayres works with photographers, art directors, and other stylists to create images for marketing. Her client list boasts names such as Hudson's Bay Company, QVC, Boscov's, House Beautiful, and Lowe's.

"As a full-time freelance stylist, taking core classes at Albright College mixed in with the creative classes for my major was a huge help in preparing me for the real working world," she says. "As much as I wasn't thrilled at the time to learn retail math and accounting, it's a huge part of my job now and I'm thankful for having the exposure to it in class."

Ayres adds that Albright College and her liberal arts education gave her the opportunity to explore different avenues, and really opened her eyes to what the fashion industry can be. "It's not just making clothes and runway shows, it's much bigger than that!"

Chelsey urges current and future students to never stop evolving, learning and caring.

"The creative industry is not dull, and it does not stay stagnant," she says. "Grow with it, help it grow and push boundaries!" She also recommends being kind and a team player, showing others respect and showing them that you deserve respect, too.

"Every single person in a company is important for that company to run smoothly, no matter the position," she says. "If your team likes working with you, you're already on the road to a successful career."