

## January 2019

### Wednesday, January 30

#### Berks County Boroughs Association Meeting (Townships Invited!)

This is the bi-monthly meeting of the association. The BCBA regularly schedules a topic of mutual concern for the boroughs across Berks County. 6:30 PM, Albright College, Roessner Hall.

## February 2019

### Wednesday, February 13

#### Municipal Secretaries Meeting

The Berks County Secretaries Association (BCSA) is a group available to all municipal secretaries, managers and officials, functioning as municipal secretaries. The purpose is to receive direct training on issues of significance to the municipal secretary position, and to provide a forum for professional interaction and networking. Topic: **"Using Your Community Media: An Intro to Promoting Events and Sharing Information"** presented by BCTV. BCTV Executive Director, Heather Adams will share free ways to use your Berks County community media resource to promote things happening in your municipality, and discuss opportunities to make BCTV your go-to marketing helper. - 8:30 AM, Albright College, Roessner Hall.

### Wednesday, February 20

#### Berks County Boroughs Association Meeting

This is the bi-monthly meeting of the association. The BCBA regularly schedules a topic of mutual concern for the boroughs across Berks County. 6:30 PM, Albright College, Roessner Hall.

### Thursday, February 21

#### BCW&SA Educational Meeting and Plant Tour

Hamburg Municipal Authority – Hamburg Wastewater Plant, 2 State Street, Hamburg, PA  
Registration required – register online.

#### Municipal Managers Luncheon

##### Manager's luncheon for the municipal Managers of Berks County.

Location: Held each month (3<sup>rd</sup> Thursday) in a different municipality. RSVP required.

### Thursday, February 28

#### Berks Municipal Partnership Meeting

Addresses both county and regional issues, which the Berks County Commissioners have with municipalities or municipalities with Commissioners. 6:30 PM, Albright College, Roessner Hall.

#### Crisis Communications: Developing a Workable Strategy & Plan

Communicating effectively with your customers during a crisis can save lives, save your business and save your company's reputation. Learn how to communicate well under difficult circumstances by being prepared, by providing accurate information and by using today's technology including social media venues. **Approved for 6 PA DEP Contact Hours for Water & Wastewater, 8:30 AM – 3:30 PM - Albright College, Roessner Hall.** Register online at [www.paawwa.org](http://www.paawwa.org)

## March 2019

### Saturday, March 2

#### PA Land Use Institute - Advanced Master Planner Series

The PA Land Institute will feature the Urban Land Institute member Charles Long who specializes in the field of understanding and developing mixed-use infill projects critical to successful redevelopment. From project development, appropriate financing for success and the issues which create roadblocks to successful redevelopment. Co-sponsored with Smart Growth Alliance and Berks County Bar Association, 8 AM-1 PM, Albright College, Roessner Hall. Register online.

### Thursday, March 21

#### Municipal Managers Luncheon

Manager's luncheon for the municipal Managers of Berks County.

Location: Held each month (3<sup>rd</sup> Thursday) in a different municipality. Please RSVP to Andrea at [Aweist@albright.edu](mailto:Aweist@albright.edu).

### Thursdays, March 7, 14, 21

**Zoning Basics Course:** This "nuts and bolts" course stresses the fundamentals of developing a sound zoning ordinance using the authority in the Municipalities Planning Code. Course topics include the relationship of zoning to comprehensive plans; understanding zoning terms, key issues in drafting the zoning ordinance and map, adopting and amending ordinances; and zoning ordinance administration. 6:30-9:30 PM, Albright College, Roessner Hall.

### Thursday, March 28

#### Berks County Municipal Officials Dinner & 8th Annual Richard Trostle Award for Intergovernmental Cooperation

Thursday, March 28, 2019, 5:00 p.m. Cocktail Hour; 6:30 p.m. Dinner, Stokesay Castle  
Speaker: Dr. G. Terry Madonna, Director, Center for Politics and Public Affairs, Director, Franklin and Marshall College Poll, Professor of Public Affairs Topic: **Politics and the 2018 Election** (invitations to be mailed soon)

#### 2019 Save the Dates

Friday, April 26 - **Breakfast with the Commissioners**

Thursday, May 9 – **CELG/BCW&SA Golf Outing**

Wednesday, July 31 – **BCW&SA Annual Conference**

#### Premium Sponsors



#### Gold Sponsors



Contact [aweast@albright.edu](mailto:aweast@albright.edu) or 610-929-6503 Register online at [www.albright.edu/localgov/](http://www.albright.edu/localgov/)