As parents of at least one college student, you probably are taking time right now to reflect and reassess. Perhaps you are feeling the relief of a first-time parent whose child has survived the fall semester and you are now looking forward. Perhaps you are a parent who, along with your son or daughter, is rethinking expectations based on the realities of your own experiences. Or maybe you are a parent of an upper class student and you are pondering the transition your child will make from college to future adult life.

No matter how or why you are reflecting on and reassessing the past year, now is a time for fresh starts and new beginnings. As Chair of the Parents Committee, I can tell you we are continually thinking of new ways to engage our group of vibrant and vital parents. We have collected your input and created three avenues for you to become involved: Admission, Career Services and the Parents Fund. While all of these areas are essential, the Parents Fund has a common denominator. None of us pay what it really costs to send our child to Albright. And, while we all may have different capacities to repay the great educational gift Albright has given our sons and daughters, we all have an ability to give something.

As you reflect on the past year, I ask you to also think about the gifts Albright has given our families and to think about how we might pay that forward. Whether you can give $25, $25,000 or more, there is no better return on your investment than human capital. And in this year, the year that Albright has chosen to publicly launch That Their Light May Shine: The Campaign for Albright College, there is no better time to give.

Happy New Year! Happy New YOU!

Sincerely,

Jill Leauber Marsteller

For information on our Parents Council and ways you can volunteer at Albright, visit us online at www.albright.edu/parents or call Kathleen Sutton at 610-929-6608.

Joe Monzo, father of Joe Monzo ’13 and sales manager of Apigee, discusses technology careers with students in a “Management of Information Systems” class. The event was organized by Bonnie Rohde ’92, instructor of economics and business, pictured on the left.

Business and computer science students had a delightful dinner at Panevino Restaurant in Reading, Pa., on Nov. 20, while learning about careers in a high growth technology business. Joe Monzo, father of Joe Monzo ’13 and sales manager of Apigee (a digital business platform) hosted the evening. Monzo shared his personal career journey and discussed how technology runs through cycles from the initial phase of customized engineering through financing, marketing, sales and customer support. The 18 students in attendance were fascinated by his talk and had many questions about the lifecycle of technology products and relationship management.

On Monday, Nov. 18, Robert Rose, New York bureau chief for The Wall Street Journal and father of Rebecca Rose ’13, visited Albright to speak to two communications classes, participate in a campus radio show, and enjoy dinner with four students and faculty from the Communications Department. Rose shared stories about how The Wall Street Journal covered the most recent election. He described the process of brainstorming how to approach election coverage, including tweeting information, taking pictures for publication with I-phones, and making decisions regarding what and when items get printed. He also shared stories about his journalism career and he asked the 60 students in attendance what effects technology has had on how people get the news.

Thank you to both of our parent speakers for sharing your knowledge and experience with our students!
calling all student leaders!

Does your student tell you about things he/she wished were different in the residence halls? Does he/she have leadership potential? If so, encourage your student to apply to be a resident adviser (RA). Resident adviser applications will be available in the residential life office starting Wednesday, Jan. 29, 2014, and will be accepted until Feb. 14. As an RA your student will participate in leadership trainings, serve as a peer mentor, and make an impact on the campus community. Special RA recruitment events will take place throughout the application period, so please encourage your student to get involved.

upcoming dates for residential life:

Housing opens for Interim classes: Sunday, Jan. 5, 9 a.m. Housing opens for spring semester: Sunday, Jan. 26, 9 a.m.

Housing Selection for the 2014-15 academic year kicks off in late February. Encourage your students to be on the lookout for information regarding this important process.

show your albright parent pride

The Admission Office’s Parents and Alumni Seeking Students (PASS) program needs your support!

PASS was created to increase Albright’s name recognition and encourage students to learn more about Albright College, in the hopes that they will apply and matriculate. PASS gives you the opportunity to showcase Albright and what it means to be a part of the Albright family to college-bound students. This can be done by volunteering at on-campus events, attending and representing Albright at college fairs, corresponding with accepted students and so much more! Through these interactions you will be able to help students and their families navigate the college search process while authenticating what the Admission Office has already shared with them about Albright.

We know that volunteering takes time, so we would like to volunteer some of our time for you! If you have another child going through the college search, we can help guide you through the admission and financial aid process. You can reach the Albright Admission Office at 610-921-7700.

If you would like to learn more about PASS and becoming a volunteer, please visit the PASS website at http://albright.edu/PASS/ or email Alee Gormley, PASS coordinator, at pass@alb.edu.

The Admission Office would like to invite enthusiastic parents to attend the Spring Previews for accepted students and help us in welcoming our new and very excited students! If you want to take part in either of these days, please contact Alee Gormley at agormley@alb.edu.

save the date

Sunday, Feb. 23: Honors Dinner
Sunday, March 9: Scholarship Dinner
Saturday, March 29: Spring Preview I: Accepted Student Visit Day
Sunday, April 6: Spring Preview II: Accepted Student Visit Day
Sunday, April 27: College Quest: Juniors Visit Day

The Admission Office would like to invite enthusiastic parents to attend the Spring Previews for accepted students and help us in welcoming our new and very excited students! If you want to take part in either of these days, please contact Alee Gormley at agormley@alb.edu.
Albright College offers a return on investment that is among the top 20 of colleges and universities in Pennsylvania, according to AffordableCollegesOnline.org (AC Online).

“Students who graduate from these colleges earn more over their lifetimes, on average, than graduates from other Pennsylvania institutions,” noted the company, which compiles information on college affordability and financial aid.

Using information from the National Center for Education Statistics, the Integrated Post-Secondary Education Data System, PayScale.com and the Carnegie Foundation, AC Online analyzed more than 400 Pennsylvania schools to identify the 81 it considers to be “high ROI colleges.”

With an ROI of $623,400, Albright placed 20th on the statewide list.

“Survey after survey shows that an Albright education offers exactly what employers are seeking in new hires,” said Gregory Eichhorn, vice president for enrollment management and dean of admission. “Flexibility, adaptability, the ability to work in teams, communication skills, global awareness, critical thinking and reasoning – our curriculum fully prepares graduates to contribute immediately and succeed.”


Albright was awarded a $27,254 grant from the Pennsylvania Liquor Control Board (PLCB), which will allow the College’s public safety department to augment campus patrols with additional staffing from the Reading Police Department. It will also be used to purchase equipment to identify intoxicated students and respond to incidents involving underage and/or dangerous drinking.

Albright already works with Reading Police to bring its officers to campus for increased patrols. That effort has resulted in the reduction of alcohol-related incidents. Officials hope the grant and increased efforts will lead to even greater reductions.

Albright was one of three local colleges to receive a portion of $2.14 million in PLCB grants awarded to universities, schools, municipalities, community groups and law enforcement agencies through the Alcohol Education Grant program.
Albright is one of 226 colleges recently named to The Princeton Review’s “Best in the Northeast” list, part of the company’s online feature “2014 Best Colleges: Region by Region.” The Princeton Review, an education services company known for its test prep and college guides, compiled the list based on several factors, including excellent academic programs and student surveys.

Albright students surveyed lauded the College for living up to its motto of “A different way of thinking.” One junior, majoring in sociology, told The Princeton Review, “I have been able to relate theater and sociology within the same semester, which is something I could have never pictured before.” Another surveyed student said, “If you come to Albright and come to believe in Albright’s principles, you will have the opportunity to exceed any imaginable expectations in social life, academics, athletics and any other endeavor that you wish to be a part of.”

In total, The Princeton Review named 643 colleges and universities in four regions, representing just 25 percent of the nation’s approximately 2,500 four-year colleges. The Northeast region includes 11 states, stretching from Maine to Maryland.

Besides student surveys, The Princeton Review also considered institutional data, its visits to schools over the years, the opinion of its staff and the recommendations of college counselors and advisers.