

## A Resource Guide for the Media

Founded in 1856, Albright College is a nationally recognized, independent, four-year liberal arts college with an interdisciplinary focus and pre-professional programs located in Reading, Pennsylvania. Albright's tradition of excellence in the liberal arts and pre-professional programs is rooted in the excellence of its faculty and staff. We are pleased to offer their expertise as a resource to the media and we invite you to call on them.

Inside you will find an alphabetical index of topics as well as an alphabetical listing of experts, and we welcome requests on other topics as well.

You may certainly contact experts directly, but to ensure a prompt response to your request and deadline, the College Relations staff is happy to assist you. We have an outstanding track record for speedy responses!

This guide is also online at [www.albright.edu/news/mediaguide.html](http://www.albright.edu/news/mediaguide.html)

Sincerely,

**Barbara J. Marshall**

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# INDEX BY TOPIC

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Topics	Speakers	Page
<b>Alzheimer's Disease</b> .....	Claudia Strauss, M.A., M.Phil .....	17
<b>Animal Rights</b> .....	Barton A. Thompson, Ph.D.....	18
<b>Anthropology</b> .....	Barton A. Thompson, Ph.D.....	18
<b>Art</b>		
Art History .....	Newton A. Perrin, Ph.D.....	16
Totalitarianism and Art.....	Newton A. Perrin, Ph.D.....	16
Watercolor Painting .....	Richard Hamwi, Ph.D.....	13
Watercolor Painting, history of.....	Richard Hamwi, Ph.D.....	13
<b>Athletics</b>		
College Recruitment .....	Gregory E. Eichhorn, M.B.A.....	12
Lacrosse.....	Gregory E. Eichhorn, M.B.A.....	12
Sports Medicine .....	William Santoro, M.D.....	17
Yoga for athletes .....	Alison Camlin .....	11
<b>Attraction, sexual</b> .....	Susan Hughes, Ph.D.....	14
<b>Automobiles</b> .....	Guillaume de Syon, Ph.D.....	12
<b>Aviation, history of</b> .....	Guillaume de Syon, Ph.D.....	12
<b>Avian Flu, birds and transmission</b> .....	Stephen G. Mech, Ph.D.....	15
	Samantha Wesner, CRNP, RNC, MSN....	18
<b>Bats</b> .....	Karen Campbell, Ph.D.....	11
<b>Berks County Government</b> .....	John P. Kramer, M.R.P.....	14
<b>Bible</b> .....	Jennifer Koosed, Ph.D.....	14
<b>Biology</b>		
Conservation Genetics .....	Stephen G. Mech, Ph.D.....	15
Conservation Biology .....	Stephen G. Mech, Ph.D.....	15
Habitat Fragmentation .....	Stephen G. Mech, Ph.D.....	15
Small Mammals .....	Stephen G. Mech, Ph.D.....	15
<b>Black History</b> .....	Teresa Gilliams, Ph.D.....	13

## **Business**

Advertising/Marketing.....	Jayanthi Rajan, M.B.A.....	16
Economics (see Economics).....	David A. Martin, D.A.....	15
	Farhad Saboori, Ph.D.....	16
	Lisa A. Wilder, Ph.D.....	19

<b>Management, Production</b> .....	Larry W. Sands, M.B.A.....	17
-------------------------------------	----------------------------	----

<b>Cambodia</b> .....	Irene Langran, Ph.D.....	15
-----------------------	--------------------------	----

<b>Careers</b> .....	Karen V. Evans.....	12
----------------------	---------------------	----

## **Children**

Development.....	Julia Heberle, Ph.D.....	13
Attention Deficit Hyperactivity Disorder .....	Sheila Hogue.....	14

<b>Christian Popular Culture</b> .....	Charles M. Brown, Ph.D.....	11
--	-----------------------------	----

<b>College Admission</b> .....	Gregory E. Eichhorn, M.B.A.....	12
--------------------------------	---------------------------------	----

<b>Community Planning and Development</b> .....	John P. Kramer, M.R.P.....	14
---	----------------------------	----

<b>Community Service</b> .....	Karen V. Evans.....	12
--------------------------------	---------------------	----

<b>Costumes, theatrical</b> .....	Paula E. Trimpey, M.F.A.....	18
-----------------------------------	------------------------------	----

<b>Crime</b> .....	Carla Abodalo, M.S.....	10
	Kennon J. Rice, Ph.D.....	16

<b>Customer Service in Higher Education</b> .....	Barbara J. Marshall, M.A.....	15
---	-------------------------------	----

<b>Democratization</b> .....	Irene Langran, Ph.D.....	15
------------------------------	--------------------------	----

<b>Depression</b> .....	Claudia Strauss, M.A., M.Phil.....	17
-------------------------	------------------------------------	----

<b>Digital Media</b> .....	Matthew Garrison, M.F.A.....	13
----------------------------	------------------------------	----

<b>Drugs and Alcohol</b> .....	William Santoro, M.D.....	17
--------------------------------	---------------------------	----

## **Economics**

Financial markets.....	David A. Martin, D.A.....	15
Income inequality.....	Lisa A. Wilder, Ph.D.....	19
Investments.....	David A. Martin, D.A.....	15
Macroeconomic issues.....	Farhad Saboori, Ph.D.....	16

## **Education**

Art education.....	Richard Hamwi, Ph.D.....	13
Continuing education for adults.....	Mickey Baines.....	10

Educating local elected officials for roles in government.....	John P. Kramer, M.R.P. ....	14
English as a second language.....	Marian Frances Wolbers, M.A. ....	19
Theatre in higher education.....	Julia Matthews, Ph.D. ....	15
Value of art in education.....	Richard Hamwi, Ph.D. ....	13
<b>Einstein, Albert</b> .....	Guillaume de Syon, Ph.D. ....	12
<b>Elections</b> .....	Thomas C. Brogan, Ph.D. ....	10
<b>England, early modern culture</b> .....	Alberto Cacicedo, Ph.D.....	11
<b>Employment</b>		
Human Resources.....	Timothy J. Steinrock, S.P.H.R. ....	17
Job trends, careers, placement.....	Karen V. Evans.....	12
<b>English</b>		
History.....	Lawrence P. Morris, Ph.D.....	15
Language.....	Lawrence P. Morris, Ph.D.....	15
As a second language.....	Marian Frances Wolbers, M.A. ....	19
<b>Environment</b>		
Effects of humans on.....	Barton A. Thompson, Ph.D.....	18
Environmental chemistry.....	Phillip Lynn Dougherty, Ph.D.....	12
Environmental compliance.....	Victor J. Forte, Ph.D. ....	13
Industrial agriculture.....	Phillip Lynn Dougherty, Ph.D.....	12
Water pollution.....	Phillip Lynn Dougherty, Ph.D.....	12
<b>European History</b> .....	Newton A. Perrin, Ph.D.....	16
<b>Exercise and Fitness</b> .....	Alison Camlin.....	11
<b>Fashion</b>		
Merchandise buying, planning, management.....	Doreen Burdalski, M.B.A. ....	11
Point-of-sale marketing.....	Doreen Burdalski, M.B.A. ....	11
Private-label products.....	Doreen Burdalski, M.B.A. ....	11
Product development.....	Doreen Burdalski, M.B.A. ....	11
Retailing.....	Doreen Burdalski, M.B.A. ....	11
Victorian.....	Paula E. Trimpey, M.F.A. ....	18

## Film

Culture .....	Newton A. Perrin, Ph.D.....	16
Experimental.....	Gary L. Adlestein, M.A.....	10
Lesbian and gay.....	Jerry Tartaglia.....	18
History of.....	Gary L. Adlestein, M.A.....	10
Preservation.....	Jerry Tartaglia.....	18
Representations of Jesus in .....	Jennifer L. Koosed, Ph.D.....	14
<b>Financial Aid</b> .....	Gregory E. Eichhorn, M.B.A.....	12
	Chris H. Boehm, M.A.....	10
<b>Financial Markets</b> .....	David A. Martin, D.A., C.F.A. ....	15
<b>Finance</b> .....	David A. Martin, D.A., C.F.A. ....	15
<b>Fitness and Exercise</b> .....	Alison Camlin .....	11
<b>Food, history of</b> .....	John R. Pankratz, Ph.D.....	16
<b>Generation Y/Millennials</b> .....	Chris H. Boehm, M.A.....	10
<b>Gender, inequality of</b> .....	Kennon J. Rice, Ph.D.....	16
<b>Government, local</b> .....	John P. Kramer, M.R.P. ....	14
<b>Health</b>		
College students .....	Samantha Wesner, CRNP, RNC, MSN....	18
Pandemic planning.....	Samantha Wesner, CRNP, RNC, MSN....	18
Women.....	Samantha Wesner, CRNP, RNC, MSN....	18
<b>Hebrew Bible</b> .....	Jennifer L. Koosed, Ph.D.....	14
<b>Hip-Hop</b> .....	Teresa Gilliams, Ph.D. ....	13
<b>HIV</b> .....	William Santoro, M.D. ....	17
<b>Holocaust</b> .....	Guillaume de Syon, Ph.D.....	12
	Daniel Tannenbaum .....	18
	Jerry Tartaglia.....	18
<b>Homosexuality</b> .....	Jerry Tartaglia.....	18
<b>History</b>		
American.....	John R. Pankratz, Ph.D.....	16
Art.....	Newton A. Perrin, Ph.D.....	16
Aviation technology .....	Guillaume de Syon, Ph.D.....	12

Bible.....	Jennifer L. Koosed, Ph.D.....	14
Black.....	Teresa Gilliams, Ph.D.....	13
Car culture.....	Guillaume de Syon, Ph.D.....	12
Ecological.....	John R. Pankratz, Ph.D.....	16
English language.....	Lawrence P. Morris, Ph.D.....	15
European.....	Newton A. Perrin, Ph.D.....	16
Family.....	John R. Pankratz, Ph.D.....	16
Food.....	John R. Pankratz, Ph.D.....	16
Holocaust.....	Guillaume de Syon, Ph.D.....	12
Medieval Irish.....	Lawrence P. Morris, Ph.D.....	15
Middle East.....	Geoffrey D. Schad, Ph.D.....	17
Newsboys, Journalism.....	Jon E. Bekken, Ph.D.....	10
Photography.....	Newton A. Perrin, Ph.D.....	16
Watercolor painting.....	Richard Hamwi, M.F.A., Ph.D.....	13

**Humans**

Coalitions.....	Barton A. Thompson, Ph.D.....	18
Effects on environment.....	Barton A. Thompson, Ph.D.....	18
Sexuality.....	Barton A. Thompson, Ph.D.....	18
Territoriality.....	Barton A. Thompson, Ph.D.....	18
Violence.....	Barton A. Thompson, Ph.D.....	18

<b>Human Rights</b> .....	Irene Langran, Ph.D.....	15
---------------------------	--------------------------	----

<b>Human Resources</b> .....	Timothy J. Steinrock, S.P.H.R.....	17
------------------------------	------------------------------------	----

<b>Income Inequality</b> .....	Lisa A. Wilder, Ph.D.....	19
--------------------------------	---------------------------	----

<b>Inflation</b> .....	Farhad Saboori, Ph.D.....	16
------------------------	---------------------------	----

<b>International trade</b> .....	Farhad Saboori, Ph.D.....	16
----------------------------------	---------------------------	----

<b>Internet, psychology of</b> .....	Gwendolyn Seidman, Ph.D.....	17
--------------------------------------	------------------------------	----

<b>Investments</b> .....	David A. Martin, D.A., C.F.A.....	15
--------------------------	-----------------------------------	----

<b>Islam</b> .....	Carla J. Abodalo, M.S.....	10
	Geoffrey D. Schad, Ph.D.....	17

<b>Japan, language, people, culture</b> .....	Marian Frances Wolbers.....	19
---	-----------------------------	----

<b>Job market and trends</b> .....	Karen V. Evans.....	12
------------------------------------	---------------------	----

<b>Journalism, history of</b> .....	Jon E. Bekken, Ph.D.....	10
<b>Judaism</b> .....	Jennifer L. Koosed, Ph.D. ....	14
<b>Kafka, Franz</b> .....	Newton A. Perrin, Ph.D.....	16
<b>Kissing</b> .....	Susan M. Hughes, Ph.D.....	14
<b>Labor Movement (communications)</b> .....	Jon E. Bekken, Ph.D.....	10
<b>Lacrosse</b> .....	Gregory E. Eichhorn, M.B.A.....	12
<b>Language</b>		
English .....	Lawrence P. Morris, Ph.D.....	15
History of English .....	Lawrence P. Morris, Ph.D.....	15
Irish.....	Lawrence P. Morris, Ph.D.....	15
German .....	Newton A. Perrin, Ph.D.....	16
<b>Literacy</b>		
In African-American community .....	Teresa Gilliams, Ph.D. ....	13
Problems, in a visually oriented culture .....	Newton A. Perrin, Ph.D.....	16
<b>Literature</b>		
African-American .....	Teresa Gilliams, Ph.D. ....	13
German .....	Newton A. Perrin, Ph.D.....	16
Irish.....	Lawrence P. Morris, Ph.D.....	15
Milton.....	Alberto J. Cacicedo, Ph.D.....	11
Shakespeare.....	Alberto J. Cacicedo, Ph.D. ....	11
Representations of Jesus in .....	Jennifer L. Koosed, Ph.D. ....	14
<b>Local Government</b> .....	John P. Kramer, M.R.P. ....	14
<b>Macroeconomics</b> .....	Farhad Saboori, Ph.D. ....	16
<b>Medicine</b>		
Drug and alcohol issues.....	William Santoro, M.D. ....	17
HIV.....	William Santoro, M.D. ....	17
Sports .....	William Santoro, M.D. ....	17
<b>Mann, Thomas</b> .....	Newton A. Perrin, Ph.D.....	16
<b>Medieval English</b> .....	Lawrence P. Morris, Ph.D.....	15
<b>Medieval Irish, history and language</b> .....	Lawrence P. Morris, Ph.D.....	15

<b>Middle East</b> .....	Carla J. Abodalo, M.S.....	10
	Geoffrey D. Schad, Ph.D.....	17
<b>Millennials/Generation Y</b> .....	Chris H. Boehm, M.A.....	10
<b>Milton, John</b> .....	Alberto J. Cacicedo, Ph.D.....	11
<b>Monsters, in the Bible</b> .....	Jennifer L. Koosed, Ph.D.....	14
<b>Music, early performance in theatre</b> .....	Julia Matthews, Ph.D.....	15
<b>Native Americans, Arctic</b> .....	Barton A. Thompson, Ph.D.....	18
<b>Nazi Germany</b> .....	Newton A. Perrin, Ph.D.....	16
	Guillaume de Syon, Ph.D.....	12
	Jerry Tartaglia.....	18
<b>Newsboys, history of</b> .....	Jon E. Bekken, Ph.D.....	10
<b>Organized Crime</b> .....	Carla J. Abodalo, M.S.....	10
<b>Pandemic Planning</b> .....	Samantha Wesner, CRNP, RNC, MSN.....	18
<b>Personnel</b> .....	Timothy J. Steinrock, S.P.H.R.....	17
<b>Philippines</b> .....	Irene Langran, Ph.D.....	15
<b>Photography</b>		
History of.....	Newton A. Perrin, Ph.D.....	16
Portraits.....	John P. Pankratz, Ph.D.....	16
<b>Physiology, human</b> .....	Karen A. Campbell, Ph.D.....	11
<b>Pilates</b> .....	Alison Camlin.....	11
<b>Politics</b> .....	Thomas C. Brogan, Ph.D.....	10
<b>Poverty Issues</b>		
Global poverty.....	Irene Langran, Ph.D.....	15
Income inequality.....	Lisa A. Wilder, Ph.D.....	19
<b>Presidency, American</b> .....	Elizabeth A. Freund, Ph.D.....	13
<b>Proust, Marcel</b> .....	Newton A. Perrin, Ph.D.....	16
<b>Psychology</b>		
And the law.....	Andrea E. Chapdelaine, Ph.D.....	12
Evolutionary psychology.....	Susan M. Hughes, Ph.D.....	14
Interpersonal relationships.....	Gwendolyn Seidman, Ph.D.....	17
Research methods and statistics.....	Gwendolyn Seidman, Ph.D.....	17

<b>Public Policy</b> .....	Elizabeth A. Freund, Ph.D. ....	13
<b>Queer Studies</b> .....	Jerry Tartaglia.....	18
<b>Race</b> .....	Kennon J. Rice, Ph.D.....	16
<b>Relationships</b> .....	Andrea E. Chapdelaine, Ph.D. ....	12
	Gwendolyn Seidman, Ph.D.....	17
<b>Religion</b>		
Bible.....	Jennifer L. Koosed, Ph.D. ....	14
Early Christianity .....	Jennifer L. Koosed, Ph.D. ....	14
Eastern.....	Victor S. Forte, Ph.D.....	13
Judaism .....	Jennifer L. Koosed, Ph.D. ....	14
Popular culture and .....	Charles M. Brown, Ph.D. ....	11
<b>Research Methods</b> .....	Andrea E. Chapdelaine, Ph.D. ....	12
	Gwendolyn Seidman, Ph.D.....	17
<b>Resume Writing</b> .....	Karen V. Evans.....	12
<b>Retail</b>		
Book industry.....	Jon E. Bekken, Ph.D.....	10
Fashion .....	Doreen Burdalski, M.B.A. ....	11
<b>Serial Murder</b> .....	Carla J. Abodalo, M.S.....	10
<b>Service Excellence</b> .....	Barbara J. Marshall, M.A. ....	15
<b>Service Learning</b> .....	Karen V. Evans.....	12
<b>Sexual attraction, kissing, voice attractiveness</b> .....	Susan M. Hughes, Ph.D.....	14
<b>Sexuality, differences in male and female</b> .....	Barton A. Thompson, Ph.D.....	18
<b>Shakespeare</b> .....	Alberto J. Cacicedo, Ph.D. ....	11
<b>Social Media</b> .....	David S. Johnson, M.B.A. ....	14
<b>Space Program</b> .....	Guillaume de Syon, Ph.D. ....	12
<b>Sports (see Athletics)</b>		
<b>Statistics</b>		
Business.....	Larry W. Sands, M.B.A.....	17
Forecasting.....	Farhad Saboori, Ph.D. ....	16
Research. ....	Stephen G. Mech. Ph.D. ....	15
<b>Stereotypes</b> .....	Andrea E. Chapdelaine, Ph.D. ....	12

<b>Syria</b> .....	Geoffrey D. Schad, Ph.D.....	17
<b>Study Abroad</b> .....	Karen V. Evans.....	12
<b>Team Building</b> .....	Karen V. Evans.....	12
<b>Terrorism</b> .....	Carla J. Abodalo, M.S.....	10
<b>Theatre</b> .....	Julia Matthews, Ph.D. ....	15
Costumes .....	Paula E. Trimpey, M.F.A. ....	18
<b>Total Quality Management</b> .....	Larry W. Sands, M.B.A.....	17
<b>Turkey and the European Union</b> .....	Lisa A. Wilder, Ph.D.....	19
<b>Unemployment</b> .....	Farhad Saboori, Ph.D. ....	16
<b>Urban Legends</b> .....	Charles M. Brown, Ph.D. ....	11
<b>Violence, domestic</b> .....	Carla J. Abodalo, M.S.....	10
<b>War</b> .....	Barton A. Thompson, Ph.D.....	18
<b>Visual Arts</b> .....	Matthew Garrison, M.F.A. ....	13
<b>Volunteers</b> .....	Karen V. Evans.....	12
<b>Wellness</b> .....	Alison Camlin .....	11
<b>Western Europe</b> .....	Guillaume de Syon, Ph.D.....	12
<b>Women</b>		
African-American writers .....	Teresa Gilliams, Ph.D. ....	13
Health .....	Samantha Wesner, CRNP, RNC, MSN....	18
In ancient Israel.....	Jennifer L. Koosed, Ph.D. ....	14
International.....	Irene Langran, Ph.D. ....	15
<b>Wright Brothers</b> .....	Guillaume de Syon, Ph.D.....	12
<b>Zeppelins</b> .....	Guillaume de Syon, Ph.D.....	12
<b>Watercolor Painting</b> .....	Richard Hamwi, M.F.A., Ph.D. ....	13
<b>Writing</b> .....	Marian Frances Wolbers.....	19
<b>Yoga</b> .....	Alison Camlin .....	11

## INDEX BY SPEAKER

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### **Carla J. Abodalo, M.S.**

*Chair/Instructor, Sociology and Criminology*

**Topics:** Terrorism, domestic violence, Islam, Middle East, organized crime, serial murder

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### **Gary L. Adlestein, M.A.**

*Associate Professor of English/Art/Film, winner of the Director's Choice Award for the 2007 Black Maria Film and Video Festival for the film Gaudi*

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### **Mickey W. Baines**

*Director of Accelerated Degree Programs-Accelerated Degree Start and Accelerated Degree Completion*

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### **Jon E. Bekken, Ph.D.**

*Associate Professor of Communications*

**Topics:** History of journalism, history of newsboys, labor movement in communications, retail book industry

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### **Chris H. Boehm, M.A.**

*Director of Admission*

**Topics:** College admission/search, financial aid, Millennials/Generation Y

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### **Thomas C. Brogan, Ph.D.**

*Chair/Professor of Political Science*

**Topics:** Elections, politics

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**Charles M. Brown, Ph.D.**

*Associate Professor of Sociology*

**Topics:** Christian popular culture (especially the creation, production and distribution of contemporary Christian music, books, videos, gifts, etc.), religion and popular culture, urban legends

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**Doreen Burdalski, M.B.A.**

*Chair/Assistant Professor of Fashion Merchandising*

**Topics:** Retailing; fashion; merchandise buying, planning, management; visual merchandising; space management; point-of-sale marketing; planograms; floor plans; product development; retailing strategies, operations, mathematics; private label products; retail pricing

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**Alberto J. Cacicedo, Ph.D.**

*Chair/Professor of English*

**Topics:** Early modern culture in England (including drama, verse, history, religion and marriage practices), Milton, Shakespeare

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**Alison Camlin**

*Director of the Schumo Center for Fitness and Well-Being*

**Topics:** Fitness (general), exercise trends on college campuses, exercise and stress management, Pilates, yoga, wellness programming (especially for 65+)

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**Karen A. Campbell, Ph.D.**

*Professor and P. Kenneth Nase, M.D., Chair of Biology, Pre-Med Advisor*

**Topics:** Bat ecology (natural history, benefits, interaction with people, common misperceptions), human physiology

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### **Andrea E. Chapdelaine, Ph.D.**

*Provost and Vice President of Academic Affairs*

**Topics:** Close relationships, program evaluation, psychology and the law, statistical and research methods, stereotypes: how we perceive and judge others

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### **Guillaume de Syon, Ph.D.**

*Professor of History, author of Zeppelins! Germany and the Airship, 1900-1939*

**Topics:** Albert Einstein; car culture: the automobile's arrival as seen in early postcards; The Concorde; history of aviation technology; The Holocaust; Modern Europe (France/Germany/Switzerland); Space Program: do we really need one?; Wright brothers: why they made a difference; zeppelins

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### **Phillip Lynn Dougherty, Ph.D.**

*Professor of Chemistry and Biochemistry, has monitored local water quality for two decades*

**Topics:** Environmental chemistry, water pollution, industrial agriculture

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### **Gregory E. Eichhorn, M.B.A.**

*Vice President for Enrollment Management/Dean of Admission*

**Topics:** Athletic recruitment, college application process, financial aid, men's lacrosse

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### **Karen V. Evans**

*Director of Career Development Center and Volunteer Center*

**Topics:** Career development, job trends, effective resumes, job search techniques, handling lay-offs, service learning, volunteers and community service, team building using the Myers-Briggs Type Inventory

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**Victor J. Forte, Ph.D.**

*Assistant Professor of Religious Studies*

**Topics:** Eastern religions, environmental compliance

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*Assistant Professor of Political Science*

**Topics:** American politics, public policy, the Presidency

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**Matthew M. Garrison, M.F.A.**

*Assistant Professor of Digital Media, sculptor/combined media artist who exhibits internationally*

**Topics:** Digital media (as it relates to art, design and entertainment media), visual arts

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**Teresa Gilliams, Ph.D.**

*Associate Professor of English*

**Topics:** African-American literature, African-American women writers, Black History Month, hip-hop, literacy in the African-American community

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**Richard Hamwi, M.F.A., Ph.D.**

*Associate Professor of Art, artist in watercolor and ink, has work in permanent collections in the National Museum of American Art at the Smithsonian Institution and the Italian Permanent Mission to the United Nations*

**Topics:** Art education, watercolor painting, the value of art in education, the history of watercolor painting

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**Julia F. Heberle, Ph.D.**

*Associate Professor of Psychology*

**Topics:** Child Development: language, cognitive and social development

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**Sheila M. Hogue '03**

*Assistant to the Vice President for Enrollment Management and Dean of Admission*

**Topic:** Raising a child with Attention Deficit Hyperactivity Disorder (ADHD)

Phone: 610-921-7260 • E-mail: shogue@alb.edu

**Susan M. Hughes, Ph.D.**

*Assistant Professor of Psychology*

**Topics:** Evolutionary psychology, kissing, mate selection and attraction, voice attractiveness, hormonal influences on behavior

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**David S. Johnson, M.B.A.**

*Manager of Marketing Communications, College Relations and Marketing Office*

**Topic:** Social media (Facebook, Myspace, LinkedIn, etc.)

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**Jennifer L. Koosed, Ph.D.**

*Chair/Associate Professor of Religious Studies*

**Topics:** Hebrew Bible, New Testament, women in Ancient Israel, Early Christianity, monsters in the Bible, representations of Jesus in literature and film, Judaism.

Author of the forthcoming *Gleaning Ruth* (2010), an exploration of the character of Ruth in the "Book of Ruth," and co-author of the forthcoming *Jesse's Lineage: The Legendary Lives of David, Jesus, and Jesse James* (2011).

Phone: 610-921-7760 • E-mail: jkoosed@alb.edu

**John P. Kramer, M.R.P.**

*Director, Center for Community Leadership, dedicated to educating elected officials and citizenry about government*

**Topics:** Berks County government, community planning and development, educating elected officials for their role in government, local government

Phone: 610-921-7246 • E-mail: jkramer@alb.edu

**Irene Langran, Ph.D.**

*Assistant Professor of Political Science*

**Topics:** International development, global poverty, global health, international women's issues, human rights, Cambodia, Philippines, Democratization

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**Barbara J. Marshall, M.A.**

*Associate Vice President of College Relations and Marketing*

**Topics:** Customer service in higher education (creating a culture of service), service excellence

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**David A. Martin, D.A., C.F.A.**

*Chair/Professor of Economics and Business Administration*

**Topics:** Financial markets, investments

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**Julia Matthews, Ph.D.**

*Chair/Associate Professor of Theatre/Theatre Director*

**Topics:** Early music performance in theatre, Shakespeare, Renaissance theatre, theatre in higher education

Phone: 610-921-7660 • E-mail: [jmatthews@alb.edu](mailto:jmatthews@alb.edu)

**Stephen G. Mech, Ph.D.**

*Associate Professor of Biology*

**Topics:** Avian flu, birds, conservation biology, conservation genetics, habitat fragmentation, small mammals, statistics

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**Lawrence P. Morris, Ph.D.**

*Associate Professor of English*

**Topics:** Medieval Irish history and literature, medieval English literature, modern Irish language, history of the English language

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**John R. Pankratz, Ph.D.**

*Professor of History*

**Topics:** American history, ecological history, family history, food and foodways in America, portrait photography

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**Newton A. Perrin, Ph.D.**

*Professor of German and Art History*

**Topics:** Art history from 1700 to present; German literature; Nazi Germany; The German Weimar Republic; Totalitarianism and art; Marcel Proust, the world and work; Thomas Mann; Franz Kafka; political correctness in the academy; problems of literary culture in a visually-oriented culture; topics in European history; film culture; history of photography

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**Jayanthi Rajan, M.B.A**

*Instructor of Economics and Business*

**Topics:** General marketing, international marketing, consumer behavior, marketing communications (brand image, advertising, event sponsorships, sales promotion)

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**Kennon J. Rice, Ph.D.**

*Associate Professor of Sociology and Criminology*

**Topics:** Race and gender inequality, relationship of crime and delinquency to neighborhood and city characteristics

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**Farhad Saboori, Ph.D.**

*Professor of Economics*

**Topics:** Macroeconomic issues (inflation, unemployment, fiscal and monetary issues), international trade, statistics: forecasting

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**Larry W. Sands, M.B.A**

*Instructor of Business, Accelerated Degree Programs*

**Topics:** Production and inventory, planning and control, business statistics, management operational philosophies: Just in Time, Total Quality Management, Theory of Constraints

Phone: 610-921-7594 • E-mail: lsands@alb.edu

**William Santoro, M.D.**

*College Physician, Gable Health Center*

**Topics:** Drug and alcohol issues, HIV, sports medicine

Phone: 610-921-7532 • E-mail: wsantoro@alb.edu

**Geoffrey D. Schad, Ph.D.**

*Assistant Professor of History*

**Topics:** Middle East (countries and political movements in the region), Islam, Syria

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**Gwendolyn Seidman, Ph.D.**

*Assistant Professor of Psychology*

**Topics:** Psychology of interpersonal relationships, psychology of the Internet, research methods, statistics in psychology

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**Timothy J. Steinrock, SPHR**

*Associate Vice President and Director of Human Resources*

**Topics:** Personnel, human resources

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**Claudia Strauss, M.A., M.Phil.**

*Lecturer in Communications, author of Talking to Alzheimer's, Talking to Depression and Talking to Anxiety*

**Topics:** Alzheimer's Disease: relationships, family and communication; Depression: relationships and support

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**Daniel Tannenbaum**

*Coordinator of the Holocaust Resource Center*

**Topic:** The Holocaust

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**Jerry Tartaglia**

*Lecturer in English/Communications/Digital Media, Filmmaker*

**Topics:** Cinema (lesbian and gay cinema, experimental cinema); queer studies (not-same-gender marriage issues); art and writing about lesbian, gay, bi-sexual, transgender culture; Dystopian film and literature; film preservation; digital technology and film; communications (media and new technology)

New film: *Is What Was*, on homosexual prisoners in Nazi concentration camps

Phone: 610-921-7809 • E-mail: jtartaglia@alb.edu

**Barton A. Thompson, Ph.D.**

*Associate Professor of Anthropology, Director of Johnson Center for Cultural Ecology and Director of Environmental Studies Program*

**Topics:** Human nature in areas pertaining to crime, sex, war, politics and religion; humans and their effect on the environment; human coalitions; human territoriality; hunter-gatherers (how humans lived in the past and what it says about us today); issues in animal rights; Native Americans of the Arctic

Phone: 610-921-7593 • E-mail: bthompson@alb.edu

**Paula E. Trimpey, M.F.A.**

*Assistant Professor of Theatre and Fashion*

**Topics:** Fashion, theatrical costumes, Victorian-era fashion

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**Samantha Wesner, CRNP, RNC, MSN**

*Assistant Dean of Students and Director of the Gable Health Center*

**Topics:** Student health, women's health, pandemic planning, Avian flu

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**Lisa A. Wilder, Ph.D.**

*Chair/Associate Professor of Economics*

**Topics:** Income inequality, Turkey and the European Union

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**Marian Frances Wolbers, M.A.**

*Instructor of ESL and English, freelance writer, author of Burundi (Places and Peoples of the World) and Rider, a novel, and former editor at Time-Life Books*

**Topics:** Creative writing, professional writing, careers in writing, Japanese language, Japanese people and culture, teaching English as a second language

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