A Resource Guide for the Media

Founded in 1856, Albright College is a nationally recognized, independent, four-year liberal arts college with an interdisciplinary focus and pre-professional programs located in Reading, Pennsylvania. Albright’s tradition of excellence in the liberal arts and pre-professional programs is rooted in the excellence of its faculty and staff. We are pleased to offer their expertise as a resource to the media and we invite you to call on them.

Inside you will find an alphabetical index of topics as well as an alphabetical listing of experts, and we welcome requests on other topics as well.

You may certainly contact experts directly, but to ensure a prompt response to your request and deadline, the College Relations staff is happy to assist you. We have an outstanding track record for speedy responses!

This guide is also online at www.albright.edu/news/mediaguide.html

Sincerely,

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Carla J. Abodalo, M.S.
*Chair/Instructor, Sociology and Criminology*

**Topics:** Terrorism, domestic violence, Islam, Middle East, organized crime, serial murder  
Phone: 610-921-7592 • E-mail: cabodalo@alb.edu

Gary L. Adlestein, M.A.
*Associate Professor of English/Art/Film, winner of the Director’s Choice Award for the 2007 Black Maria Film and Video Festival for the film Gaudi*

**Topics:** Experimental media, film and video: history, theory and production  
Phone: 610-921-7713 • E-mail: gadlestein@alb.edu

Mickey W. Baines
*Director of Accelerated Degree Programs-Accelerated Degree Start and Accelerated Degree Completion*

**Topic:** Continuing education for adults  
Phone: 610-921-7799 • E-mail: mbaines@alb.edu

Jon E. Bekken, Ph.D.
*Associate Professor of Communications*

**Topics:** History of journalism, history of newsboys, labor movement in communications, retail book industry  
Phone: 610-921-7563 • E-mail: jbekken@alb.edu

Chris H. Boehm, M.A.
*Director of Admission*

**Topics:** College admission/search, financial aid, Millennials/Generation Y  
Phone: 610-921-7700 • E-mail: cboehm@alb.edu

Thomas C. Brogan, Ph.D.
*Chair/Professor of Political Science*

**Topics:** Elections, politics  
Phone: 610-921-7572 • E-mail: tbrogan@alb.edu
Charles M. Brown, Ph.D.
Associate Professor of Sociology

Topics: Christian popular culture (especially the creation, production and distribution of contemporary Christian music, books, videos, gifts, etc.), religion and popular culture, urban legends

Phone: 610-921-7865 • E-mail: cbrown@alb.edu

Doreen Burdalski, M.B.A.
Chair/Assistant Professor of Fashion Merchandising

Topics: Retailing; fashion; merchandise buying, planning, management; visual merchandising; space management; point-of-sale marketing; planograms; floor plans; product development; retailing strategies, operations, mathematics; private label products; retail pricing

Phone: 610-921-7811 • E-mail: dburdalski@alb.edu

Alberto J. Cacicedo, Ph.D.
Chair/Professor of English

Topics: Early modern culture in England (including drama, verse, history, religion and marriage practices), Milton, Shakespeare

Phone: 610-921-7816 • E-mail: acacicedo@alb.edu

Alison Camlin
Director of the Schumo Center for Fitness and Well-Being

Topics: Fitness (general), exercise trends on college campuses, exercise and stress management, Pilates, yoga, wellness programming (especially for 65+)

Phone: 610-921-6711 • E-mail: acamlin@alb.edu

Karen A. Campbell, Ph.D.
Professor and P. Kenneth Nase, M.D., Chair of Biology, Pre-Med Advisor

Topics: Bat ecology (natural history, benefits, interaction with people, common misperceptions), human physiology

Phone: 610-921-7728 • E-mail: kcampbell@alb.edu
Andrea E. Chapdelaine, Ph.D.
Provost and Vice President of Academic Affairs

Topics: Close relationships, program evaluation, psychology and the law, statistical and research methods, stereotypes: how we perceive and judge others

Phone: 610-921-7643 • E-mail: achapdelaine@alb.edu

Guillaume de Syon, Ph.D.
Professor of History, author of Zeppelins! Germany and the Airship, 1900-1939

Topics: Albert Einstein; car culture: the automobile’s arrival as seen in early postcards; The Concorde; history of aviation technology; The Holocaust; Modern Europe (France/Germany/Switzerland); Space Program: do we really need one?; Wright brothers: why they made a difference; zeppelins

Phone: 610-921-7822 • E-mail: gdesyon@alb.edu

Phillip Lynn Dougherty, Ph.D.
Professor of Chemistry and Biochemistry, has monitored local water quality for two decades

Topics: Environmental chemistry, water pollution, industrial agriculture

Phone: 610-921-7746 • E-mail: pdougherty@alb.edu

Gregory E. Eichhorn, M.B.A.
Vice President for Enrollment Management/Dean of Admission

Topics: Athletic recruitment, college application process, financial aid, men’s lacrosse

Phone: 610-921-7260 • E-mail: geichhorn@alb.edu

Karen V. Evans
Director of Career Development Center and Volunteer Center

Topics: Career development, job trends, effective resumes, job search techniques, handling lay-offs, service learning, volunteers and community service, team building using the Myers-Briggs Type Inventory

Phone: 610-921-7630 • E-mail: kevans@alb.edu
Victor J. Forte, Ph.D.
Assistant Professor of Religious Studies

Topics: Eastern religions, environmental compliance
Phone: 610-921-7731 • E-mail: vforte@alb.edu

Elizabeth A. Freund, Ph.D.
Assistant Professor of Political Science

Topics: American politics, public policy, the Presidency
Phone: 610-921-7573 • E-mail: efreund@alb.edu

Matthew M. Garrison, M.F.A.
Assistant Professor of Digital Media, sculptor/combined media artist who exhibits internationally

Topics: Digital media (as it relates to art, design and entertainment media), visual arts
Phone: 610-921-7730 • E-mail: mgarrison@alb.edu

Teresa Gilliams, Ph.D.
Associate Professor of English

Topics: African-American literature, African-American women writers, Black History Month, hip-hop, literacy in the African-American community
Phone: 610-921-7805 • E-mail: tgiilliams@alb.edu

Richard Hamwi, M.F.A., Ph.D.
Associate Professor of Art, artist in watercolor and ink, has work in permanent collections in the National Museum of American Art at the Smithsonian Institution and the Italian Permanent Mission to the United Nations

Topics: Art education, watercolor painting, the value of art in education, the history of watercolor painting
Phone: 610-921-7774 • E-mail: rhamwi@alb.edu

Julia F. Heberle, Ph.D.
Associate Professor of Psychology

Topics: Child Development: language, cognitive and social development
Phone: 610-921-7581 • E-mail: jheberle@alb.edu
Sheila M. Hogue ’03  
*Assistant to the Vice President for Enrollment Management and Dean of Admission*  
**Topic:** Raising a child with Attention Deficit Hyperactivity Disorder (ADHD)  
Phone: 610-921-7260 • E-mail: shogue@alb.edu

Susan M. Hughes, Ph.D.  
*Assistant Professor of Psychology*  
**Topics:** Evolutionary psychology, kissing, mate selection and attraction, voice attractiveness, hormonal influences on behavior  
Phone: 610-929-6731 • E-mail: shughes@alb.edu

David S. Johnson, M.B.A.  
*Manager of Marketing Communications, College Relations and Marketing Office*  
**Topic:** Social media (Facebook, Myspace, LinkedIn, etc.)  
Phone: 610-921-7238 • E-mail: djohnson@alb.edu

Jennifer L. Koosed, Ph.D.  
*Chair/Associate Professor of Religious Studies*  
**Topics:** Hebrew Bible, New Testament, women in Ancient Israel, Early Christianity, monsters in the Bible, representations of Jesus in literature and film, Judaism.  
Phone: 610-921-7760 • E-mail: jkoosed@alb.edu

John P. Kramer, M.R.P.  
*Director, Center for Community Leadership, dedicated to educating elected officials and citizenry about government*  
**Topics:** Berks County government, community planning and development, educating elected officials for their role in government, local government  
Phone: 610-921-7246 • E-mail: jkramer@alb.edu
Irene Langran, Ph.D.
Assistant Professor of Political Science

**Topics:** International development, global poverty, global health, international women’s issues, human rights, Cambodia, Philippines, Democratization

Phone: 610-921-7570 • E-mail: ilangran@alb.edu

Barbara J. Marshall, M.A.
Associate Vice President of College Relations and Marketing

**Topics:** Customer service in higher education (creating a culture of service), service excellence

Phone: 610-921-7526 • E-mail: bmarshall@alb.edu

David A. Martin, D.A., C.F.A.
Chair/Professor of Economics and Business Administration

**Topics:** Financial markets, investments

Phone: 610-921-7888 • E-mail: dmartin@alb.edu

Julia Matthews, Ph.D.
Chair/Associate Professor of Theatre/Theatre Director

**Topics:** Early music performance in theatre, Shakespeare, Renaissance theatre, theatre in higher education

Phone: 610-921-7660 • E-mail: jmatthews@alb.edu

Stephen G. Mech, Ph.D.
Associate Professor of Biology

**Topics:** Avian flu, birds, conservation biology, conservation genetics, habitat fragmentation, small mammals, statistics

Phone: 610-921-7743 • E-mail: smech@alb.edu

Lawrence P. Morris, Ph.D.
Associate Professor of English

**Topics:** Medieval Irish history and literature, medieval English literature, modern Irish language, history of the English language

Phone: 610-929-6759 • E-mail: lmorris@alb.edu
John R. Pankratz, Ph.D.
Professor of History

Topics: American history, ecological history, family history, food and foodways in America, portrait photography

Phone: 610-921-7823 • E-mail: jpankratz@alb.edu

Newton A. Perrin, Ph.D.
Professor of German and Art History

Topics: Art history from 1700 to present; German literature; Nazi Germany; The German Weimar Republic; Totalitarianism and art; Marcel Proust, the world and work; Thomas Mann; Franz Kafka; political correctness in the academy; problems of literary culture in a visually-oriented culture; topics in European history; film culture; history of photography

Phone: 610-921-7688 • E-mail: nperrin@alb.edu

Jayanthi Rajan, M.B.A
Instructor of Economics and Business

Topics: General marketing, international marketing, consumer behavior, marketing communications (brand image, advertising, event sponsorships, sales promotion)

Phone: 610-921-7704 • E-mail: jrajan@alb.edu

Kennon J. Rice, Ph.D.
Associate Professor of Sociology and Criminology

Topics: Race and gender inequality, relationship of crime and delinquency to neighborhood and city characteristics

Phone: 610-921-7881 • E-mail: krice@alb.edu

Farhad Saboori, Ph.D.
Professor of Economics

Topics: Macroeconomic issues (inflation, unemployment, fiscal and monetary issues), international trade, statistics: forecasting

Phone: 610-921-7884 • E-mail: fsaboori@alb.edu
Larry W. Sands, M.B.A  
Instructor of Business, Accelerated Degree Programs  
Topics: Production and inventory, planning and control, business statistics, management operational philosophies: Just in Time, Total Quality Management, Theory of Constraints  
Phone: 610-921-7594 • E-mail: Isands@alb.edu

William Santoro, M.D.  
College Physician, Gable Health Center  
Topics: Drug and alcohol issues, HIV, sports medicine  
Phone: 610-921-7532 • E-mail: wsantoro@alb.edu

Geoffrey D. Schad, Ph.D.  
Assistant Professor of History  
Topics: Middle East (countries and political movements in the region), Islam, Syria  
Phone: 610-921-6733 • E-mail: gschad@alb.edu

Gwendolyn Seidman, Ph.D.  
Assistant Professor of Psychology  
Topics: Psychology of interpersonal relationships, psychology of the Internet, research methods, statistics in psychology  
Phone: 610-929-6742 • E-mail: gseidman@alb.edu

Timothy J. Steinrock, SPHR  
Associate Vice President and Director of Human Resources  
Topics: Personnel, human resources  
Phone: 610-921-7629 • E-mail: tsteinrock@alb.edu

Claudia Strauss, M.A., M.Phil.  
Lecturer in Communications, author of Talking to Alzheimer’s, Talking to Depression and Talking to Anxiety  
Topics: Alzheimer’s Disease: relationships, family and communication; Depression: relationships and support  
Phone: 610-921-7813 • E-mail: cstrauss@alb.edu
**Daniel Tannenbaum**  
*Coordinator of the Holocaust Resource Center*  
**Topic:** The Holocaust  
Phone: 610-921-7214 • E-mail: dtannenbaum@alb.edu

**Jerry Tartaglia**  
*Lecturer in English/Communications/Digital Media, Filmmaker*  
**Topics:** Cinema (lesbian and gay cinema, experimental cinema); queer studies (not-same-gender marriage issues); art and writing about lesbian, gay, bi-sexual, transgender culture; Dystopian film and literature; film preservation; digital technology and film; communications (media and new technology)  
New film: *Is What Was*, on homosexual prisoners in Nazi concentration camps  
Phone: 610-921-7809 • E-mail: jtartaglia@alb.edu

**Barton A. Thompson, Ph.D.**  
*Associate Professor of Anthropology, Director of Johnson Center for Cultural Ecology and Director of Environmental Studies Program*  
**Topics:** Human nature in areas pertaining to crime, sex, war, politics and religion; humans and their effect on the environment; human coalitions; human territoriality; hunter-gatherers (how humans lived in the past and what it says about us today); issues in animal rights; Native Americans of the Arctic  
Phone: 610-921-7593 • E-mail: bthompson@alb.edu

**Paula E. Trimpey, M.F.A.**  
*Assistant Professor of Theatre and Fashion*  
**Topics:** Fashion, theatrical costumes, Victorian-era fashion  
Phone: 610-929-6716 • E-mail: ptrimpey@alb.edu

**Samantha Wesner, CRNP, RNC, MSN**  
*Assistant Dean of Students and Director of the Gable Health Center*  
**Topics:** Student health, women’s health, pandemic planning, Avian flu  
Phone: 610-921-7532 • E-mail: swesner@alb.edu
Lisa A. Wilder, Ph.D.
Chair/Associate Professor of Economics

Topics: Income inequality, Turkey and the European Union
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Marian Frances Wolbers, M.A.
Instructor of ESL and English, freelance writer, author of Burundi (Places and Peoples of the World) and Rider, a novel, and former editor at Time-Life Books

Topics: Creative writing, professional writing, careers in writing, Japanese language, Japanese people and culture, teaching English as a second language
Phone: 610-921-7802 • E-mail: mwolbers@alb.edu