

## Index by Speaker

### **Carla J. Abodalo, M.S.**

Chair/Instructor, Sociology and Criminology

Topics: Terrorism, domestic violence, Islam, Middle East, organized crime, serial murder

### **Gary L. Adlestein, M.A.**

Associate Professor of English/Art/Film, winner of the Director's Choice Award for the 2007 Black Maria Film and Video Festival for the film Gaudi

Topics: Experimental media, film and video: history, theory and production

### **Wendy Jo Bartkus, M.S.**

Psychology Program Coordinator, Accelerated Degree Program

Topics: Addictions counseling, adult college student anxiety, domestic violence, eating disorders, time management (for students)

### **Jon E. Bekken, Ph.D.**

Associate Professor of Communications

Topics: History of journalism, history of newsboys, labor movement in communications, retail book industry

### **Chris H. Boehm, M.A.**

Assistant Vice President for Enrollment Management and Director of Admission

Topics: College admission/search, financial aid, Millennials/Generation Y

### **Thomas C. Brogan, Ph.D.**

Chair/Professor of Political Science

Topics: Elections, politics

### **Charles M. Brown, Ph.D.**

Associate Professor of Sociology

Topics: Christian popular culture (especially the creation, production and distribution of contemporary Christian music, books, videos, gifts, etc.), religion and popular culture, urban legends

### **Doreen Burdalski, M.B.A.**

Chair/Assistant Professor of Fashion Merchandising

Topics: Retailing; fashion; merchandise buying, planning, management; visual merchandising; space management; point-of-sale marketing; planograms; floor plans; product development; retailing strategies, operations, mathematics; private label products; retail pricing

### **Alison Burke**

Director of the Schumo Center for Fitness and Well-Being

Topics: Fitness (general), exercise trends on college campuses, exercise and stress management, Pilates, yoga, Zumba, wellness programming (especially for 65+)

### **Alberto J. Cacicedo, Ph.D.**

Chair/Professor of English

Topics: Early modern culture in England (including drama, verse, history, religion and marriage practices), Milton, Shakespeare

### **Karen A. Campbell, Ph.D.**

Professor and P. Kenneth Nase, M.D., Chair of Biology, Pre-Med Advisor

Topics: Bat ecology (natural history), benefits, interaction with people, common misperceptions), human physiology

### **Andrea E. Chapdelaine, Ph.D.**

Provost and Vice President of Academic Affairs

Topics: Close relationships, program evaluation, psychology and the law, statistical and research methods, stereotypes: how we perceive and judge others

### **Guillaume de Syon, Ph.D.**

Professor of History, author of Zeppelins! Germany and the Airship, 1900-1939

Topics: Albert Einstein; car culture: the automobile's arrival as seen in early postcards; The Concorde; history of aviation technology; The Holocaust; Modern Europe (France/Germany/Switzerland); Space Program: do we really need one?; Wright brothers: why they made a difference; zeppelins

### **Gregory E. Eichhorn, M.B.A.**

Vice President for Enrollment Management/Dean of Admission

Topics: Athletic recruitment, college application process, financial aid, men's lacrosse

### **Karen V. Evans**

Director of Career Development Center and Volunteer Center

Topics: Career development, job trends, effective resumes, job search techniques, handling lay-offs, service learning, volunteers and community service, team building using the Myers-Briggs Type Inventory

### **Kevin Ezzell**

Interim Director of Accelerated Degree Programs

Topic: Continuing education for adults

### **Victor J. Forte, Ph.D.**

Assistant Professor of Religious Studies

Topics: Eastern religions, environmental compliance

### **Matthew M. Garrison, M.F.A.**

Assistant Professor of Digital Media, sculptor/combined media artist who exhibits internationally  
Topics: Digital media (as it relates to art, design and entertainment media), visual arts

**Teresa Gilliams, Ph.D.**

Associate Professor of English  
Topics: African-American literature, African-American women writers, Black History Month, hip-hop, literacy in the African-American community

**Jennifer Goss, M.A.**

Coordinator of the Holocaust Resource Center  
Topic: The Holocaust

**Marsha B. Green, Ph.D.**

Professor of Psychology  
Topics: Humpback whales, ocean noise pollution

**Richard Hamwi, M.F.A., Ph.D.**

Associate Professor of Art, artist in watercolor and ink, has work in permanent collections in the National Museum of American Art at the Smithsonian Institution and the Italian Permanent Mission to the United Nations  
Topics: Art education, watercolor painting, the value of art in education, the history of watercolor painting

**Brent Harger, Ph.D.**

Assistant Professor of Sociology  
Topics: Bullying, professors depicted in films (1985-2005)

**Julia F. Heberle, Ph.D.**

Associate Professor of Psychology  
Topics: Child Development: language, cognitive and social development

**Sheila M. Hogue '03**

Assistant to the Vice President for Enrollment Management and Dean of Admission  
Topic: Raising a child with Attention Deficit Hyperactivity Disorder (ADHD)

**Susan M. Hughes, Ph.D.**

Assistant Professor of Psychology  
Topics: Evolutionary psychology, kissing, mate selection and attraction, voice attractiveness, hormonal influences on behavior, facial symmetry and sexual preference

**David S. Johnson, M.B.A.**

Manager of Marketing Communications, College Relations and Marketing Office  
Topic: Social media (Facebook, Myspace, LinkedIn, etc.)

**Jennifer L. Koosed, Ph.D.**

Chair/Associate Professor of Religious Studies  
Topics: Hebrew Bible, New Testament, women in Ancient Israel, Early Christianity, monsters in the Bible, representations of Jesus in literature and film, Judaism.

**John P. Kramer, M.R.P.**

Director, Center for Community Leadership, dedicated to educating elected officials and citizenry about government  
Topics: Berks County government, community planning and development, educating elected officials for their role in government, local government

**Irene Langran, Ph.D.**

Assistant Professor of Political Science  
Topics: International development, global poverty, global health, international women's issues, human rights, Cambodia, Philippines, Democratization

**Katherine Lehman, Ph.D.**

Assistant Professor of Communications  
Topics: Television (nostalgia, identity, pop culture, media studies), reality television

**David A. Martin, D.A., C.F.A.**

Chair/Professor of Economics and Business Administration  
Topics: Financial markets, investments

**Julia Matthews, Ph.D.**

Chair/Associate Professor of Theatre/Theatre Director  
Topics: Early music performance in theatre, Shakespeare, Renaissance theatre, theatre in higher education

**Stephen G. Mech, Ph.D.**

Associate Professor of Biology  
Topics: Avian flu, birds, conservation biology, conservation genetics, habitat fragmentation, small mammals, statistics

**Kendra Meyer, M.F.A.**

Assistant Professor of Fashion Design  
Topics: Fashion (wardrobe studies, co-design/participatory design)

**Lawrence P. Morris, Ph.D.**

Associate Professor of English  
Topics: Medieval Irish history and literature, medieval English literature, modern Irish language, history of the English language

**Mark Oleszek, Ph.D.**

Assistant Professor of Political Science  
Topics: U.S. Congress (especially Congressional procedure), Senate (coalition building)

**John R. Pankratz, Ph.D.**

Professor of History  
Topics: American history, ecological history, family history, food and foodways in America, portrait photography

**Newton A. Perrin, Ph.D.**

Professor of German and Art History  
Topics: Art history from 1700 to present; German literature; Nazi Germany; The German Weimar Republic; Totalitarianism and art; Marcel Proust, the world and work; Thomas Mann; Franz Kafka; political correctness in the academy; problems of literary culture in a visually-oriented culture; topics in European history; film culture; history of photography

**Lindsay Phillips, Psy.D.**

Assistant Professor of Psychology  
Topics: Mental health and addiction, homelessness (general, treatments, veterans), reentry from prison to society, prison recidivism

**James C. Plunkett, III**

Head Men's Lacrosse Coach  
Topic: Lacrosse

**Jayanthi Rajan, M.B.A**

Instructor of Economics and Business  
Topics: General marketing, international marketing, consumer behavior, marketing communications (brand image, advertising, event sponsorships, sales promotion)

**Kennon J. Rice, Ph.D.**

Associate Professor of Sociology and Criminology  
Topics: Race and gender inequality, relationship of crime and delinquency to neighborhood and city characteristics

**Farhad Saboori, Ph.D.**

Professor of Economics  
Topics: Macroeconomic issues (inflation, unemployment, fiscal and monetary issues), international trade, statistics: forecasting

**Larry W. Sands, M.B.A**

Instructor of Business, Accelerated Degree Programs  
Topics: Production and inventory, planning and control, business statistics, management operational philosophies: Just in Time, Total Quality Management, Theory of Constraints

**Robert P. Seesengood, Ph.D.**

Assistant Professor of Religious Studies  
Topics: The Bible (pop culture, in television and movies)

**Gwendolyn Seidman, Ph.D.**

Assistant Professor of Psychology  
Topics: Psychology of interpersonal relationships, psychology of the Internet, research methods, statistics in psychology

**Timothy J. Steinrock, SPHR**

Associate Vice President and Director of Human Resources  
Topics: Personnel, human resources

**Claudia Strauss, M.A., M.Phil.**

Lecturer in Communications, author of Talking to Alzheimer's, Talking to Depression and Talking to Anxiety  
Topics: Alzheimer's Disease: relationships, family and communication; Depression: relationships and support

**Jerry Tartaglia**

Lecturer in English/Communications/Digital Media, Filmmaker  
Topics: Cinema (lesbian and gay cinema, experimental cinema); queer studies (not-same-gender marriage issues); art and writing about lesbian, gay, bi-sexual, transgender culture; Dystopian film and literature; film preservation; digital technology and film; communications (media and new technology)  
New film: Is What Was, on homosexual prisoners in Nazi concentration camps

**Barton A. Thompson, Ph.D.**

Associate Professor of Anthropology, Director of Johnson Center for Cultural Ecology and Director of Environmental Studies Program  
Topics: Human nature in areas pertaining to crime, sex, war, politics and religion; humans and their effect on the environment; human coalitions; human territoriality; hunter-gatherers (how humans lived in the past and what it says about us today); issues in animal rights; Native Americans of the Arctic

**Paula E. Trimpey, M.F.A.**

Assistant Professor of Theatre and Fashion  
Topics: Fashion, theatrical costumes, Victorian-era fashion

**Hal W. Weary, M.M.**

Music Business Instructor  
Topics: Music business, piano performance

**Ian C. Wendt, Ph.D.**

Visiting Assistant Professor of History

Topics: History (India, Vietnam, Southeast Asia), textiles (in South Asia and India), colonialism, industrialization, nationalism

**Samantha Wesner, CRNP, RNC, MSN**

Assistant Dean of Students and Director of the Gable Health Center  
Topics: Student health, women's health, pandemic planning, Avian flu

**Lisa A. Wilder, Ph.D.**

Chair/Associate Professor of Economics  
Topics: Income inequality, Turkey and the European Union

**Marian Frances Wolbers, M.A.**

Instructor of ESL and English, freelance writer, author of *Burundi (Places and Peoples of the World)* and *Rider*, a novel, and former editor at Time-Life Books  
Topics: Creative writing, professional writing, careers in writing, Japanese language, Japanese people and culture, teaching English as a second language

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Counseling	Wendy Jo Bartkus, M.S.
Mental health and	Lindsay Phillips, Psy.D.
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<b>Animal Rights</b>	Barton A. Thompson, Ph.D.
<b>Anthropology</b>	Barton A. Thompson, Ph.D.
<b>Art</b>	
Art History	Newton A. Perrin, Ph.D.
Totalitarianism and Art	Newton A. Perrin, Ph.D.
Watercolor Painting	Richard Hamwi, Ph.D.
Watercolor Painting, history of	Richard Hamwi, Ph.D.
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Management, Production	Larry W. Sands, M.B.A.
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<b>Christian Popular Culture</b>	Charles M. Brown, Ph.D.
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<b>Costumes, theatrical</b>	Paula E. Trimpey, M.F.A.
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Job trends, careers, placement	Karen V. Evans
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<b>Environment</b>	
Effects of humans on	Barton A. Thompson, Ph.D.
Environmental compliance	Victor J. Forte, Ph.D.
European History	Newton A. Perrin, Ph.D.
Exercise and Fitness	Alison Burke
<b>Fashion</b>	
Co-design	Kendra Meyer, M.F.A.
Merchandise buying, planning, management	Doreen Burdalski, M.B.A.
Point-of-sale marketing	Doreen Burdalski, M.B.A.
Private-label products	Doreen Burdalski, M.B.A.

Product development	Doreen Burdalski, M.B.A.
Retailing	Doreen Burdalski, M.B.A.
Victorian	Paula E. Trimpey, M.F.A.
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<b>Film</b>	
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Government, local	John P. Kramer, M.R.P.
<b>Health</b>	
College students	Samantha Wesner, CRNP, RNC, MSN
Mental health	Lindsay Phillips, Psy.D.
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