

THE LIBRARY @ LINK

A NEWSLETTER FROM ALBRIGHT COLLEGE'S F. WILBUR GINGRICH LIBRARY

Tech Day to Feature Second Life *by George Missonis*

On the show, *Survivor*, people got voted off the island. Jean-Claude Bradley is still on the island. As Coordinator for E-Learning at the College of Arts and Sciences at Drexel University, he uses an "island" in the online world, Second Life, as part of his teaching. He has created chemical molecules that visitors can walk through to study their structure, tests that students take by moving through an online maze, and other innovative ways to use technology in his teaching. Dr. Bradley will be the keynote presenter at the next Library Technology Day, Monday, March 17, 2008.

lets speakers know what their audience is thinking by providing feedback during presentations.

* **Google Tips and Tricks.** Ever been frustrated using google? Learn how to make your searches more productive.

* **Microsoft Word.** See how to avoid some of the frustrations of using Word and how to save time creating documents.

* **Microsoft Excel.** Learn techniques to make Excel do new and useful things.

Watch your email for registration details!

Other sessions planned:

* **Using ARTstor**, the online image database. ARTstor provides over 500,000 high-quality images that can be used in classroom instruction or online study sets.

* **Turnitin anti-plagiarism software.** Both faculty and students can use Turnitin to improve student writing.

* **Know Your Copy Rights.** Discussions of copyright tend to focus on the restrictions. This presentation highlights the things you can do under copyright law.

* **Classroom Clickers.** This technology



Screen shot of a walk-through molecule from Second Life.

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In celebration of
National Library Week

Show off your creativity! Enter the *Edible Books* contest.

Wednesday, April 16

Stay tuned for more info!

Copyright Not Black/White Issue *by Pat Brosenne*

You can tell immediately that the issue of “copyright “ is serious when you find a book on the subject called *Copyright Catechism* and an art exhibit [*Mine Mine* opening at the Freedman Gallery on 3/28/2008] that deals with “issues of copyright and ownership, transformation and authenticity.”

So is copyright all that serious an issue? Ask Texaco, which paid over one million dollars after being found guilty of copyright infringement. Unfortunately, the court in that case did not provide definitive guidelines for determining copyright issues. So we are left with certain principles which are open to interpretation. The Fair Use provisions give guidelines but not

hard and fast rules. The following come from a brochure called *Know Your Copy Rights*, developed by the Association of Research Libraries and used with permission under a Creative Commons attribution-Non-Commercial 2.5 license.

To ensure a balance of the rights of copyright owners and the public interest, the law allows you to use copyrighted works without permission — regardless of medium — when evaluation of the circumstances suggests the use is fair.

This “fair use” provision of copyright law does not provide definitive rules. Instead, the unique facts regarding a use lead you to a rea-

soned conclusion. Your evaluation should weigh four factors:

1. Purpose and character: If your use is for teaching at a nonprofit educational institution, this is a factor favoring fair use. The scale tips further in favor of fair use if access is restricted to your students.

2. Nature of copyrighted work: Is the work fact based, published, or out-of-print? These factors weigh in favor of fair use.

3. Amount used: Using a small portion of a whole work would weigh toward fairness. But sometimes it may be fair to use an entire work (such as an image) if it is needed for your instructional purpose.

4. Market effect: A use is more likely to be fair if it does not harm the potential market for or value of the copyrighted work. But if it does, this factor could weigh more heavily against fair use than the other factors.

If you are in doubt after weighing the above factors, consider the “golden rule” test. If you were the copyright holder, would you consider the situation fair use? Would you expect to be asked for permission or to be paid royalties?

If you still have questions, please ask a librarian. If we do not know the answer, we will research it. You can obtain the ARL copyright brochure at the following: <http://www.knowyourcopyrights.org/resourcesfac/kycrbrochure.shtml>.

Author Event Scheduled

by Rosemary Deegan

The Library is pleased to announce that Philadelphia educator and author, Jerri Sueck, will discuss her book *Letters My Mother Never Read: An Abandoned Child's Journey*, on Thursday, March 13th at 6:30 pm in the Campus Center South Lounge.

Ms. Sueck was orphaned at age



8 and spent years neglected and abused in foster homes. Rising above the experience, Sueck wrote the book *Letters My Mother Never Read* and shares her difficult journey through American foster care of the 1960s and 70s. Her story still resonates with teens and adults today and offers hope for anyone “forgotten or labeled 'second best.'”

Light refreshments will be available. A question and answer session and a book signing will follow her talk.

Copies of her book are available for sale in the library (call 610-921-7202) and at the event. (\$6 abridged paperback version, \$23 full version).

New Service Introduced

by Elizabeth Fields

Media Services will now convert your videotaped footage to VHS or DVD. Tapes and discs to be converted must be free of copyright, or you must hold the copyright; they must be shorter than 120 minutes; and they must be academic or otherwise related to campus activities.

Media Services staff can convert VHS, S-VHS, DV, miniDV, DVD, miniDVD, Video8, Hi8, and Digital8 to other formats. To get started, visit <http://linux1.albright.edu> and fill out a request for Video Services, located in the left-hand column. Please include additional information, e.g., if you need only the first 30 minutes of your footage converted. When you have finished, submit the form and print out a copy to drop off with your media. We must have this copy in order to complete your request.

Please allow **48 business hours** to ensure adequate time.

You can pay with cash or check when you pick up your copies; if you provide your own blank media, the service is free. You can pick up your converted media at the Media Services Office (7:45 a.m.-7:00 p.m. Mon-Thurs or 7:45 a.m.-5:00 p.m. Fri) or at the Circulation Desk when Media Services is closed (if prior arrangements have been made).

N.B. If your source format is Hi8, Digital8, or S-VHS, bring your own camcorder and audiovisual cables when you drop off your media. This is not an editing service. If you want to cut together clips, use transitions or titles, or create an attractive menu, you will need to visit one of the computers on campus that has Windows Movie Maker, iMovie, or Final Cut.

New Databases Added

by Sandy Stump

The Library is pleased to announce the addition of *Sage Journals Online* and the *American Society of Microbiology Journals* to our growing list of electronic fulltext holdings. These products are available to both remote and on-campus users.

Sage Journals Online provides fulltext access from 1999 to the present for over 450 journals in 40 disciplines. In addition, users can search the entire database for citations to more than 485 Sage journals dating back for

decades. Sage publishes in the areas of business, humanities, social sciences, science, technology and medicine. The *ASM Journals* (<http://journals.asm.org>) has increased our holdings from six ASM journals to 11 for a comparable price.

Take a look at these new resources and encourage your students to give them a try. If you have any questions, please contact the reference desk (libraryref@alb.edu or x7211).

Wiki World

by Pat Brosenne

What is a WIKI? What is in a name? Are all "WIKIS" created equal? Whenever I hear WIKI, I think of Hawaii. Is it Waikiki or Ukulele or some other association? I am not sure. The fact is, however, that WIKI in Hawaiian means "quick."

In the real world "WIKI" is most frequently associated with *Wikipedia*, a communal encyclopedia (created using WIKI software) with definitions and articles written by many authors. There is no single authority responsible for the accuracy of the information presented.

The term WIKI has come to be associated with any collective web site using Wiki software designed to facilitate collaboration. The WIKI allows immediate, constant changes and refinements to be made to a collection of documents.

The library is experimenting with WIKI software for our Circulation Manual. Changes can be made quickly without having to meet, send emails and meet again. Many authors (whom we currently control) create content as the need arises. With the WIKI, a record is kept of any changes and who has made them. Thus changes are easily monitored. If our experience with the manual succeeds, we will see what other applications we can WIKI!!!

Currently, only staff are authorized to make changes to the WIKI, but we are considering giving permission to key students to make changes since they are on the front line and often see the need for changes first.

We will continue to monitor the Circulation Manual content to make sure that it is accurate, current and responsible.

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We are on the web at www.albright.edu/library

Software Preview—CamStudio *by George Missonis*

Do you need to demonstrate how to use a computer program? Do you want to show how to use an online resource, such as a database or web site? If you've tried to do this by writing a list of instructions or using images from screen captures, you know how time consuming and frustrating it can become.

There's an alternative: make a recording of your screen while using the software and make the recording available to your students. There are commercial programs that do this, but before you spend the money, try a free program for Windows computers, CamStudio (<http://camstudio.org/>).

To use it, go to the screen you wish to record and open CamStudio.

There are some options you can select before recording. Region settings let you record the whole screen or draw a box around the part you wish to record. Under Options you can select recording without sound, recording from a microphone, or recording from speakers. (Alas, not all sound cards support recording from speakers.) The default is to record an .avi file, which can later be converted to a Flash movie. Once your options are set, click on the Record button, draw a rectangle around the area you want to record, and start your demonstration. You can pause during recording, if necessary. Click Stop to end recording.

Your recording is processed and a player window opens so you can review it. If you have an .avi edi-

tor, you can make changes. When you're satisfied, under the Tools menu is an option to convert the .avi file to Flash. This creates a file that's much smaller and quicker to download, without noticeable loss in quality.

There are two possible pitfalls to using CamStudio. First, if your file is very large you can lock up your computer. Also, the html code has to be edited slightly to work with Firefox or Opera browsers (Just a simple copy and paste.) The web site gives the details and solutions.

There are commercial programs which have added features and are a bit easier to use. But CamStudio lets you try it for free and even have some fun doing it.