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Dear Readers,

It seems fitting that as my senior year has just drawn to a close, so too has the name of our publication Seventh on 13th. (See the article to the right.)

The past four years have been filled with growth both intellectually and socially. Without Albright, I would have never experienced the family-like appeal of the campus community or the one-on-one help from each professor. I am truly grateful for the knowledge I have gained during these years and I feel as though I’m ready for new ventures. Looking back, I know now that every difficult class that I’ve taken and every class that I thought I’d never have use for, prepared me to be the well-rounded person I am.

To all prospective students, I envy you. You have four amazing years to look forward to at Albright that will be filled with memories you’ll never forget. And, you’ll gain knowledge from a myriad of classes that only a liberal arts college can provide.

I can honestly say that I am who I am today because of the dedicated faculty and staff at Albright, and my friends and family who have helped me to this point.

As the outgoing student editor, this edition of Seventh on 13th holds a very special place in my heart, especially because of all the hard work and persistence of those involved with the publication.

Thank you to everyone who helped to produce this newsletter. Farewell to Albright. Farewell to Seventh on 13th.

~Jaleesa S. Lewis ’11, Student Editor

The first issue of Seventh on 13th was printed in 2007 and was only four pages. Staff members decided on the name as a play on words with Seventh on Sixth in New York and Albright’s street address on 13th Street.

Seventh on Sixth, formerly known as Fashion Week, is an event that presents fashion shows from Calvin Klein to Betsey Johnson. It has been the base of fashion shows in New York since 1993 and has been held in Bryant Park on Sixth Avenue. The event attracts celebrities and photographers from all over the world and offers designers exposure and advertising for their designs.

However, the fashion event is now called Mercedes-Benz Fashion Week and has been moved to New York’s Lincoln Center. So, with the change in location, the staff of Seventh on 13th felt it was time for a new name for the newsletter.

In fall 2011, the Fashion Department will hold a contest to choose the new name. Details will be provided in the fall. Keep your eyes open and help choose a new name for the Fashion Department newsletter.

Best wishes for a happy and healthy life! Remember you are always welcome to “come home” to Albright to visit us. Please keep in touch.

Sincerely, Doreen Burdalski, Connie Horacek, Paula Trimpey, YoungJoo Lee, Amanda Condict, Susan Golembiski

Congratulations to our fashion seniors!

Danielle Altman
Erin Brennan
Kaitleen Cabaret
Alyson Cantfield
Danielle Cavalini
Patricia Colburn
Brittany Coster*
Christina Duffy
Caitlin Feldman
Whitney Garneau
Rachel Garrett
Katie Hoecker
Jaleesa Lewis
Kayleigh Kerr
Jilley Lee
Candice Mayo
Kaye McCann
Rachael McGruen
Kara McGuan
Vickie McKee
Mackenzie Miller*
Jamina Mathis
Dana Panahari
Faith Phoebe*
Erica Rudinski
Julianne Sabin*
Rachel Snavely*
Dana Teryk
Christine Wilson
Kate Wilson*
Meredith Yachnik

*missing from picture

At the annual spring fashion showcase, Michelle Dovale ’13 models a refurbished prom dress designed by Andre Jackson ’13. Photo by John Seoges.

By Elaina DiRenzo ’13

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Fashion majors at Albright College are well aware of the statement, “Fashion waits for no one.” As spring semester began, fashion students jumped right into the cutting and sewing involved in constructing 18th century corsets. Led by Paula Trimpey, M.F.A., assistant professor of theatre and fashion, the workshop involved 12 first-time corset makers who were eager and excited about the project. One of them, Andre Jackson ’13, shared what inspired him to get involved in the workshop.

“I saw pictures from when they last had the corset workshop and there were some really cool corsets. I was excited to see how they are made and what other people were going to make, so that’s why I participated,” said Jackson.

During the workshop, participants worked around the clock to complete the corsets. It takes accuracy and precision to construct corsets, said Trimpey. Being off even by a 16th of an inch can cause the fabric to lose its strength.

Although Trimpey learned to make corsets in college as an undergraduate, she has focused her research and creative work on corsetry for the past 12 years. Trimpey said, “Corsets are pretty complicated garments but because this specific pattern that I have uses straight lines, I figured that although it’s pretty complicated, it’s just straight lines, so it might be a really great opportunity to give students the experience of making something really fabulous.”

The workshops have been held for the past three years and they have been a hit among students in the Fashion Department each year. While the workshop in the spring was geared toward first-timers, a similar one was held in December 2010 for more experienced corset makers.

In order to participate, students must have previously taken the beginner workshop. One of the benefits of taking the workshop a second time is that students are able to add more complexity to their corsets and use any type of fabric they choose.

In the first-time workshop, students use 100 percent cotton fabric because cotton is easy to work with and it allows students to focus strictly on the construction, rather than worrying about additional details. Using cotton did not stop students from getting creative though. Some used printed fabrics which really gave the garments a finished look.

When asked what makes an 18th century corset different from corsets of other periods, Trimpey explained, “Corsets change style about every three years in history when you look through the Victorian era. I chose to use the 18th century corset because of the body shape, which is very flat and tubular. The corset augments the figure dramatically, so the athletic bodies of today can look like those of previous time periods.”

Whatever the era, one thing is for certain — a corset never goes out of style!“
At the King of Prussia Mall, the largest retail shopping center in the United States, shopper Christina is looking for the perfect pair of jeans to wear for a night out. She takes at least 20 different pairs of jeans into a dressing room, but after finding only two that might work, she walks away disappointed. Like most people, Christina is busy. She doesn’t have endless hours to spend in the mall trying to find just the right pair of jeans. But, she does have time to step inside the MyBestFit kiosk, the latest innovation by Unique Solutions, Ltd.

Elizabeth Thomas, a Unique Solutions representative, says the company “was founded to provide custom-fit sewing patterns developed from individual body measurements. The kiosk has improved the shopping experience and made it a lot easier for consumers.”

Fashion design and merchandising student Aryn Doll ’13 is a sales associate at the MyBestFit kiosk at the King of Prussia Mall. Using the kiosk is simple, she says. “You go over to the kiosk sales associate and answer basic questions about yourself so you can begin your free account,” Doll says. Then you enter the kiosk. It’s like a “large, gray shower inside,” says Pamela Duran ’13. Duran is a fashion merchandising and business major at Albright who says that when she goes shopping for jeans she looks at price, style and fit. The kiosk takes all three into consideration when making recommendations.

Using the kiosk is painless and the removal of clothes is unnecessary, says Thomas. The only items that must be removed are shoes and metals. The customer then stands still in the center of the kiosk for 15 seconds while a wand does a 360 scan around the body collecting more than 200,000 points of measurement. “During that rotation the wand does not touch you,” explains Thomas. Much more advanced than the traditional measuring tape, the kiosk even takes into consideration the fact that there are no sizing standards for apparel manufacturers. While in the booth, every inch of a customer is measured so that the most accurate pair of jeans, according to each brand’s sizing measurements, is recommended. No more guessing what size to wear.

Although the machine does not actually touch customers, an anonymous shopper watching Christina and others use the kiosk worries that “these people are getting different types of radio waves and do not know what damages it can do to their body,” the shopper said. Thomas responded, “There is absolutely no danger from the low power radio-wave technology we are using. The signals exit off the skin which is basically water,” she said. “The signals are similar to, but have far less power than a typical cell phone call.”

After being measured, shopper Christina then went to one of the computers to the side of the booth. “There you create your personal shopping guide, which includes different brands, [such as Aeropostale, Eddie Bauer, Express Jeans, White House Black Market], and products that fit your body,” says sales associate Doll. Each selection has the rise, cut, wash, size of jeans that will best fit, the price, and a picture of the jeans. The store where the jeans can be purchased is included and a gold star is next to the brand name if it is one that the kiosk deems will fit the customer’s body perfectly. Each recommended garment is listed on a scale of ‘fits’ to ‘best fit.’ However, the MyBestFit kiosk does not take into consideration the customer’s taste or price range.

Duran says she is very picky when choosing jeans. “I like dark wash because it looks better with my body type. I would rather pay more for my jeans; to me it means that they will last longer because they are made with better fabric and quality.”

When Christina was done reviewing her recommendations for the ideal pair of jeans, she headed to the store and fitting room with jeans ranging in size from zero to 25, and with hopes of finding the perfect pair for her night out. “Jeans go from the old-fashioned, just fitting kind to the jeans that make you look like a supermodel,” Christina said. “Although I found jeans that made me look great, I felt in love with jeans that are almost $200. I cannot afford that!” she exclaimed.

However, knowing that the perfect pair of jeans is hard to come by, Christina takes her new supermodel jeans to the register. “I will have to sacrifice going out for a while just so I can purchase these jeans for tonight,” she says. “But, I may not find jeans that fit me this well often, and at least that took hours off of shopping. Now I can go get ready.”

The MyBestFit kiosk holds both positives and negatives. Issues such as finding the right pair of jeans at a reasonable price and worries of potential harm to the body are topics still needing to be addressed by Unique Solutions, Ltd.

However, while Christina's bank account may have taken a hit, the jeans sure do look great.
While the jewelry trends for fall were all about minimalism, summer jewelry trends are the opposite. For summer, it’s all about bold and dramatic jewelry.

The main themes for summer jewelry shown on the runways were Art Deco, tribal and rocker-chic. Wearing any of these themes of jewelry will help any fashion-forward woman look absolutely fabulous.

Necklaces should be oversized – the bigger the better! Necklaces with geometric patterns or bright, colorful designs will help make anybody stand out. Chandelier and bib necklaces are great for summer as well as chokers, which can give any outfit a punk-like feel.

Bracelets, bangles and cuffs are also hot for summer. Cuffs should be bold and can be decorated with stones, beads or other embellishments. Sculpted metal cuffs are also popular. To enhance an outfit, trendsetters can wear a few dramatic bangles or multiple thin ones. Or, mix and match colors, textures and patterns.

Earrings should be bold and as long as possible. They can brush the shoulders and even go past them. Besides their length, earrings also have a ‘70s flavor with adornments like feathers and tassels. All of these earrings are versatile and can make a great statement when added to any outfit.

Whether accessorizing for day or night, big and bold is the way to go this summer. Do that and you’ll take your outfit from cool to sizzling hot!

Red lipstick is one of the boldest looks to wear. Because of this, many avoid the lip color altogether. Despite what you may have heard, there is a red shade for everyone. So with summer upon us, let’s slate up this season with a red hot hue!

For casual day wear, keep the red lipstick look simple. Don’t dramatize the eyes or cheeks. Apply minimal liner, some bronzer, a dash of mascara and voila! The look is complete.

If you need a nighttime look, choose a bold shade of red, one that will stand out in a low-light setting.

Synonymize the red lip look with other features. For example, apply a small dot of the red lipstick on the cheeks and blend it in using your fingers or any other smooth applicator.

The most important tip to remember about the red lip is choosing the correct shade. While it sounds difficult, the secret to choosing your perfect scarlet is knowing your skin’s undertone.

If you have a yellow or golden undertone complexion, your veins are green, and you look best in gold, try a red with a yellow or golden base. You can try MAC Lipsticks Lady Danger, Cockney, Brave Red and Lady Bug.

If you have a red or blue undertone complexion, your veins are blue and you look best in silver, try a red with a blue base. Try out MAC Lipsticks Viva Glam I, MAC Red, Russian Red and Ruby Woo.

There are many other brands and shades out there as well. Just use the guidelines above — or check out MACCosmetics.com — and get ready to rock the red lip!

In general, avoid red lipsticks that contain white or pearl pigments, as these can make your teeth look yellow. Red lipstick is best when applied with a brush or sponge, as these apply the color more evenly. Avoid using your fingers, as they are likely to leave fingerprints. There are many different lip products on the market today. The best products contain moisturizing agents, such as lanolin, which help keep lips from drying out. Heat can also dry out your lips, so it’s best to apply lip products before you expose your lips to the sun or heat.

Red lipstick can be used as a finishing touch or as a base for other makeup products. It can be used alone on the lips or as a base for other lip products.

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Ladies, clean up your look before you receive a fashion fine.

by Caitlin Feldman ’11

by Amber L. Grace ’14

by Brandy Kreitzer ’13

by Blythe Reiber ’14

Painfully Plaid: The college campus is swarming with plaid and it’s a painful sight. While the catholic school girl look was sweet and sassy at 16, it’s not fashionable for the collegiate. Ladies, send your plaids packing!

Leather Let Go: Leather has come and now it’s time to go. Formerly, leather was seen swarming stores, but currently the trend is decreasing. Leather jackets in black and brown have been traded for clothes in bold colors and lots of colorful prints. Forget the biker-chick look and go for a fashion-forward and feminine look appropriate for campus.

Wrongfully Ripped: In the past, ripped jeans made an appearance on every college campus. The more thread hanging from your pants the better. No longer is a pair of ripped jeans better. The flattering flare jean is coming back in style to clean up the formally failing scene. It’s time to shed the thread and go for flare.

What’s Hot: Feminine and flirty, bright and flattering colors are back and beautiful.

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by Brandy Kreitzer ’13
What classes do you teach?
“Tapestries” and “Ceramics.” I used to teach the “History of Costumes” and next semester I will teach a freshman seminar called “Monuments.”

What got you interested in fashion?
I love the history of costume and textiles. Clothing is like a self-portrait; you can always tell what a society is doing economically, politically and religiously through fashion.

Have you traveled to other countries with your students?
Yes, I have been to England, Paris, Milan, South Africa, Germany, Mexico and Belgium.

What are some things you and the students have done in these countries?
We took a weaving class in Mexico, designed and built costumes for a hair show in Paris, and we participated in a runway show in Belgium. Also, I was the keynote speaker at “The Ultimate Statement” fashion production in South Africa.

What was the runway show like in Belgium?
It was in Liege, Belgium, and Albright was chosen to be the American fashion delegate to compete in the world competition. We took third place and beat students who have studied couture designs for eight years.

What was your favorite part of Milan and Paris?
Albright was invited to Milan to represent the United States because they were trying to set up an International Board of Visual Merchandisers. I loved seeing what the other countries showed but I was also fascinated with how they translated my presentation of Albright into Italian. What was interesting about Paris was it was the first time a United States team had been invited to participate in a Paris platform show.

Have you taken students to shows and competitions within the United States?
I had two students participate in the Bobbin International Show in Georgia and other students who had their designs in “Recycled on the Runway: Young Pennsylvania Designers Strut Their Stuff.” After their designs were in the show they were displayed at the Shops at Liberty Place in Philadelphia. I also took some students to Fashion Week in New York City.

What are your favorite fashions?
I like the extreme in fashion. I love Erte in his theatrical costuming and his regular fashion. I love Zandra Rhodes’s textile designs and I’m a huge fan of Vivienne Westwood.

Where do you see the fashion industry going?
I see new and innovative designers such as Zac Posen, Jason Wu, Cynthia Rowley, Garoth Pugh, and Candy Pratts Orice stepping out. I believe New York City will always be the center for up and coming artists. Also, technology will affect the fashion industry because it helps put unknown designers in the public eye.

Where do you see the textile industry going?
Fashion is going towards the Green Revolution. More and more fabrics and garments are being reused with different details. Many designers are using what’s available in a new way and producing reused garments in a modern way. 
The trends of the '70s are as popular for fall/winter 2011 as they were on the spring/summer 2011 runways. Wide-legged pants and longer hemlines made a statement on the runways of New York, London, Milan and Paris.

Burberry Prorsum and House of Holland were a few of the labels with subtle hints of '60s-style clothing, but it was clear that the '70s were ruling the runways, yet again. Hemlines have fallen for fall and winter, from just below the knee to full-length skirts. They have also come away from the body, resulting in a less body-conscious silhouette.

Wide-legged pants made an appearance from New York to Milan in everything from snakeskin print to sleek and slimming black. Seen from one Fashion Week to the next was the cape; almost every runway featured the new outerwear trend. Capes range from short, mid-body to long and dramatic.

Fur was yet another trend widely seen across the runways, sometimes with a twist. Faux or real, fur ranged from full length dusters to shaggy vests to melodramatic hats. Fur was also seen trimming lapels, collars and sleeves.

Polka dots are the print of the season. From Diane Von Furstenberg’s oversize spots skirt-suit to micro dots at Stella McCartney, it was hard to miss this pattern trend. Fiery red also made a strong appearance across the board; coats, dresses, skirts, accessories, the color was all over the runways.

Chado Ralph Rucci focused on his red pieces; even ones where red was used subtly as a trim. Stunning floor-length gowns in the rich hue were also seen gracing the runways.

This fall/winter season, look for bold and patterned looks. If you have a flare for making fashion-forward statements, this is the season to show off.