

The Albrightian

Fall 2009 Rate Card

“A Different Way of Reporting”

The Albrightian has been the voice of Albright College since 1904. Now in its 106th year, *The Albrightian* strives to provide current and valuable information to all members of the Albright community. Editions of the newspaper are distributed throughout the campus community as well as published online at <http://www.albright.edu/albrightian/index.html>.



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Publication Schedule

EDITION	ADS DUE	DISTRIBUTION
Welcome Mat	---	August 31
1st	September 17	September 24
2nd	October 1	October 8
3rd	October 22	October 29
4th	November 5	November 12
5th	November 26	December 3

Rates and Sizes

SIZE	DIMENSIONS	RATE
1/16 page	1.7" x 3"	\$30
1/8 page	3.66" x 3"	\$45
	3.66" x 4"	\$65
1/4 page	5.6" x 6"	\$80
1/2 page	9.5" x 7.75"	\$140
Full page	9.5" x 15.5"	\$250

Please keep in mind:

- Electronic formats are preferred.
- Camera ready is accepted.
- All pictures must be in PDF format
- \$1.00 charge will be added for shipping/handling
- \$5.00 charge will be added for all late submissions
- 10% discount for prepaid advertisements

