

ENGLISH

What is English? (from <http://www.albright.edu/catalog/english.html>)

“The mission of the English Department is to develop students’ ability to read literary texts in historical and critical context, and to express their conclusions in lucid writing. To that end, the objectives of the various English literature concentrations are to train majors in the techniques of literary analysis; to offer a broad background in the central historical and formal developments of English and American literature; to provide a range of options for the study of world literature; to afford opportunities for more advanced study of selected authors and topics, including the social role of privilege and marginalization; to introduce the study of critical theory; and to provide instruction in the clear and effective expression of thought through written language. Attention is given in selected courses to oral presentation.”

What are the career opportunities for an English Graduate?

Related Career Titles: (from <http://www.uncwil.edu/stuaff/career/Majors/english.htm>)

Account Executive	Editor, Film/Video	Literary Agent
Actor/Actress	Editor, Magazine	Loan Officer
Administrative Assistant	Editor, News	Lobbyist
Administrator	Editor, Newspaper	Magazine Writer
Advertising Copywriter	Editor, Publications	Management Trainee
Analyst	Editor, Publications	Manuscript Reader
Artist	Editor, Writer	Market Research
Analyst	Editorial Assistant	Marketing Specialist
Attorney	Education & Training	Marketing Writer
Author – Fiction/Non-Fiction	Educational Program Specialist	Mass Media
Assistant Scientific Writer	Entertainment Agent	Media Planner
Bank Officer	Fashion Merchandiser	Medical Records
Biographer	Foreign Correspondent	Narrator
Book Critic	Freelance Writer/Consultant	Novelist
Business Manager	Fundraiser	Paralegal
Circulation Assistant	Greeting Card Writer	Paralegal Assistant
City Manager	Hearing Officer	Personnel Manager
College Professor	Hotel & Motel Manager	Playwright
Columnist/Commentator	Human Resource Specialist	Poet
Comedy Writer	Human Service Practitioner	Politician
Communications Manager	Humorist/Comedian	Probation and Parole Officer

Congressional Aide	Information Abstractor	Product Manager
Copywriter	Insurance Agent	Program Manager
Corrective Therapist	Interior Designer	Proofreader
Creative Writer	Interpreter & Translator	Property Manager
Critic, Art/Book	Investment Counselor/Manager	Public Administrator
Crossword Puzzles	Journalist	Public Relations Specialist
Curator	Labor Relations Specialist	Public Speaker
Customer Service	Lawyer	Publicity Assistant
Desktop Publisher	Legal Assistant	Publisher
Director	Librarian	Publishing Assistant
Radio-TV Commentator	Sales Representative	Special Events Coordinator
Radio-TV Newscaster	Sales/Service Manager	Speech Writer
Reading Consultant	Script Reader	Sports Writer
Reporter	Singer/Voice	Stockbroker
Research Assistant	Teacher	Talent Agent
Researcher/Pollster	Social Welfare Examiner	Teacher (all levels)
Retail Sales	Social Worker	ESL Teacher
Technical Consultant	Translator	Writer
Technical Writer	Underwriter	Documentation Specialist
Training Specialist	Video Scriptwriter/Producer	

How do you get ready? (from <http://career.utk.edu/students/majors.asp>)

- A major in English can be good preparation for continued graduate or professional training in areas such as English, law, political science/government, public administration, psychology, counseling, communications and religious studies (seminary).
- Develop a specialty area of interest via additional coursework and/or work experience for greater marketability within that specific career field.
- Save samples of written work to be used for a portfolio.
- Be prepared to be proactive, determined, assertive and confident in order to secure freelance writing opportunities. Writers typically experience many rejections for each piece that is accepted for publication.
- Cultivate other career opportunities in order to supplement your freelance writing income.
- Gain expertise in additional areas, such as journalism, broadcasting, technical writing or politics for specialized positions.
- For careers in advertising or public relations, be prepared to begin in an entry-level position.
- A bachelor's degree in English is sufficient for many entry-level positions in business and industry.

- Appropriate teacher certification is required for public school teaching.
- A graduate degree is required for teaching at the college or university level.
- Conduct informational interviews or shadow professionals in careers of interest to learn more about their jobs.

Related Major Skills (from <http://www.uncwil.edu/stuaff/career/Majors/english.htm>)

Influencing and persuading	Presenting alternative view points
Clarifying ideas	Making oral presentations
Problem solving	Developing hypotheses
Comparing interpretations	Summarizing ideas
Thinking independently	Editing skills
Creative writing	Oral and written communication skills

What about the future? (from <http://www.bls.gov/oco/ocos089.htm>)

“Employment of writers and editors is expected to grow about as fast as the average for all occupations. Competition is expected for writing and editing jobs because many people with the appropriate training and talent are attracted to the occupation.”

For more specific job outlook information regarding related occupations, refer to <http://www.bls.gov/oco/home.htm>.

Available at Albright College Career Development Center’s Resource Library

- Great Jobs for English Majors, by Julie DeGalan and Stephen Lambert
- Career Opportunities for Writers, by Rosemary Ellen Guiley
- Careers for Bookworms and Other Literary Types, by Marjorie Eberts and Margaret Gisler
- Careers for Culture Lovers and Other Artsy Types, by Marjorie Eberts and Margaret Gisler
- Careers for Extroverts and Other Gregarious Types, by Jan Goldberg
- Careers for Introverts and Other Solitary Types, by Blythe Camenson
- Careers for Mystery Buffs and Other Snoops and Sleuths, by Blythe Camenson
- Careers for Persuasive Types and Others Who Won’t Take No for an Answer, by Jan Goldberg
- Careers for Puzzle Solvers and Other Methodical Thinkers, by Jan Goldberg
- Careers for Scholars and Other Deep Thinkers, by Blythe Camenson

- Careers for Talkative Types and Others with the Gift of Gab, by Marjorie Eberts and Margaret Gisler
- Careers for Travel Buffs and Other Restless Types, by Paul Plawin
- Careers for Writers and Others Who Have a Way with Words, by Robert W. Bly
- Opportunities in Adult Education Careers, by Blythe Camenson
- Opportunities in Library and Information Science Careers, by Kathleen de la Pena McCook
- Opportunities in Teaching Careers, by Janet Fine
- Opportunities in Training and Development Careers, by Edward E. Gordon, Catherine M. Petrini, and Ann P. Campagna
- Opportunities in Writing Careers, by Elizabeth Foote-Smith

Disclaimer

Links to Internet sites are provided for your convenience and do not constitute an endorsement by Albright College or the Career Development Center.

Links found at <http://www.uncwil.edu/stuaff/career/Majors/english.htm>.

Career Planning Links

- Occupational Outlook Handbook: Writers and Editors
<http://stats.bls.gov/oco/ocos089.htm>

Job and Internship Search Links

- Talent Zoo, <http://www.talentzoo.com>
- Advertising Media Internet Center, <http://www.amic.com>
- Sales & Marketing Jobs Nationwide, <http://marketingjobs.com>
- Mobile Marketing JobList <http://www.mobilemarketingjoblist.com>
- Work in Public Relations <http://workinpr.com/candidates/index.asp>
- The Write Jobs <http://www.writerswrite.com/jobs>
- Turner Jobs (for Turner Broadcasting divisions) <http://www.turner.com/jobs>
- Team Work Sports Team Jobs <http://www.teamworkonline.com/>
- Entertainment Careers.net <http://www.entertainmentcareers.net/>
- JournalismJobs, <http://www.journalismjobs.com>
- National Diversity Newspaper Job Bank, <http://www.newsjobs.com>
- Media Jobs <http://www.iwantmedia.com/jobs>
- The Biz – Entertainment & Media Jobs <http://www.thebiz.variety.com>
- Media Jobs <http://www.lostremote.com/jobs>
- Media Jobs <http://www.mediabistro.com/joblistings>
- Media Jobs <http://paidcontent.org/jobs>
- TV Jobs: Broadcast Employment Services http://www.tvjobs.com/index_a.htm
- International Arts Resources from Artslynx <http://www.artslynx.org>
- Entertainment Employment Journal <http://www.eej.com>

- Media Contacts – UK – Communications/PR/Editorial/Digital http://www.media-contacts.co.uk/index.php/mc/job_vacancies
- www.workinsports.com

Professional Associations Links

- Magazine Publishers of America <http://www.magazine.org>
- National Newspaper Publishing Association <http://www.nnpa.org>
- Small Publishers, Artists and Writers Network <http://www.spawn.org>
- Small Publishers Association of North America <http://spannet.org>
- Association of American Publishers <http://www.publishers.org>
- Association of Authors and Publishers <http://www.authorsandpublishers.org>
- Association of Directory of Publishers <http://www.adp.org>
- Investigative Reporters & Editors <http://www.ire.org/>
- Association for Women in Communications <http://www.womcom.org/>
- Society for Technical Communication <http://www.stc.org/>
- Wilmington Film Commission <http://www.wilmington-film.com>
- Public Relations Society of America <http://www.prsa.org/>
- Speech Communication Association - Undergraduate Student Organizations <http://www.natcom.org>
- International Communication Association <http://www.icahdq.org>
- Institute for Global Communications <http://www.igc.org/igc/gateway/index.html>
- Educational Paperback Association <http://www.edupaperback.org>
- International Publishers Association <http://www.ipa-uie.org>
- American Journalism Review, <http://www.ajr.org>
- Association for Education in Journalism and Mass Communication, <http://www.aejmc.org>
- Broadcast Education Association, <http://www.beaweb.org>
- American Association of Advertising Agencies <http://www2.aaa.org>
- American Advertising Federation <http://www.aaf.org/>

Miscellaneous Resources

- Educational Paperback Association <http://www.edupaperback.org>
- International Publishers Association <http://www.ipa-uie.org>
- Media Week <http://www.mediaweek.com>
- Publishers Weekly <http://www.publishersweekly.com>
- Authorlink: Information Services for Writers, Editors, Literary Agents and Publishers <http://www.authorlink.com/index.html>
- Creative Freelancers <http://www.freelancers.com/>
- Selected Publishers (index of sites) <http://www.comlab.ox.ac.uk/archive/publishers.html#selected>
- Industry Resources <http://www.bookbuilders.org/Res-electronic.html>
- Media Week <http://www.mediaweek.com>

- Publishers Weekly <http://www.publishersweekly.com>
- Break into a career in public relations <http://www.fabjob.com/publicrelations.asp>
- Moviemaker.com - key to getting your movie distributed.
<http://www.moviemaker.com>
- American Advertising Federation <http://www.aaf.org>