

# BUSINESS ADMINISTRATION – INTERNATIONAL BUSINESS TRACK

**What is International Business?** (from <http://www.uncwil.edu/stuaff/career/Majors/internationalbusiness.htm>)

“Today's successful business executives think globally. Marketing, manufacturing and finance managers must be well educated in international business, bolstered by a fluency in a second language, to compete in both domestic and international environments.” Harvey Falk, Vice Chairman and President, Liz Claiborne, Inc.

**What are the career opportunities for a Business Administration – International Business Track Graduate?**

**Related Career Titles** (from <http://www.uncwil.edu/stuaff/career/Majors/internationalbusiness.htm>)

International Account Executive	International Media Planner	International Restaurant Manager
International Bank Manager	International Stock Broker	International Job Analyst
International Consultant	International Purchasing Agent	International Travel Agent
International Real Estate Agent/Broker	International Financial Analyst	International Quality Control Auditor
International Commodities Trader	International Bookkeeper	International Economist
International Finance Writer	International CEO	International Appraiser
International Loan Officer	International Sales Analyst	Foreign Exchange Trader
International Account Representative	International Advertising Executive	International Marketing Specialist
International Financial Planner	International Buyer	International Product Manager

Learn more about International Business occupations by going to <http://www.bls.gov/oco/home.htm> or by visiting the links listed below.

**How do you get ready?** (from <http://career.utk.edu/students/majors.asp>)

- Entry-level positions are generally in the U.S., with mid-level positions involving some international travel. Corporations hire employees with the most experience or skills set for overseas work.
- Target larger firms that may be more likely to employ contracting services.
- Develop linguistic skills. Learn a second and third language.
- Demonstrate intercultural competency, sensitivity and tolerance.
- Gain experience in communications with people from other countries. Get to know international students on your campus.
- Live and/or work abroad while in school.
- Commit to a continuous study of the host country's language.
- Develop a good understanding of etiquette and business practices in the subject country.

- Look for temporary positions abroad.
- Obtain daily papers in target city to determine international and national news, business features, real estate markets and community calendars.
- Work domestically with an international firm as a contract representative.
- Develop traits such as creativity, initiative, tenacity, a willingness to take risks, an adventurous spirit, and a sense of humor.

**Related Major Skills** (from <http://www.uncwil.edu/stuaff/career/Majors/internationalbusiness.htm>)

Oral & written communication	Organizational numerical analysis
Interpretation problem-solving teamwork	Marketing
Computer literacy	Creative thinking
Critical thinking	Planning and budgeting
Decision making	Analytical skills
Time management	Management (people and activities)
Reading/writing another language	Communicating between cultures
Understanding cultural diversity	

**What about the future?** (from <http://www.allbusinessschools.com/faqs/careers-in-business-administration.php>)

“While the intense variety of business administration careers makes it somewhat difficult to predict specific growth, it is evident that the robust economy and increasing retirement of baby boomers has created rising job opportunities in almost every business administration-related field. The Bureau of Labor Statistics (BLS) predicts a 14.4 percent growth rate in the management, business and financial occupational group, the third-largest increase among their 10 main career groups. Assuming the field of business administration will continue to adapt to new business trends as it has done so well in recent years, it is essentially guaranteed that business administration careers will continue to be relevant. As long as businesses continue to operate, people with business administration backgrounds will be needed to run those businesses.”

For more specific job outlook information regarding business occupations, refer to <http://www.bls.gov/oco/oco1001.htm>.

**Available at Albright College Career Development Center’s Resource Library**

- Opportunities in International Business Careers, by Jeffrey S. Arpan
- Great Jobs for Economics Majors, by Blythe Camenson
- Career Opportunities in Banking, Finance, and Insurance, by Thomas Fitch
- Careers for Born Leaders and Other Decisive Types, by Blythe Camenson
- Careers for Financial Mavens and Other Money Movers, by Marjorie Eberts and Margaret Gisler
- Careers for Number Crunchers and Other Quantitative Types, by Rebecca Burnett
- Opportunities in Bank Careers, by Adrian A. Paradis
- Opportunities in Government Careers, by Neale Baxter
- Opportunities in Social Science Careers, by Rosanne J. Mare

## **Disclaimer**

Links to Internet sites are provided for your convenience and do not constitute an endorsement by Albright College or the Career Development Center.

Links found at <http://www.uncwil.edu/stuaff/career/Majors/internationalbusiness.htm>.

## **Job and Internship Search Links**

- Top Language Jobs <http://www.toplanguagejobs.co.uk/>
- Escape Artist: overseas jobs index <http://www.escapeartist.com/jobs/overseas1.htm>
- JobSite UK <http://www.jobsite.co.uk>
- CDS International (international exchange and professional development programs in Argentina, Germany, Russia, and Spain) <http://www.cdsintl.org>
- Job search Website targeted to Africa <http://www.kazinow.com>
- Bloomberg: International Sites, Careers and Find a Job <http://about.bloomberg.com/careers/index.html>
- Overseas.com: the leading source for information about international jobs <http://www.overseasjobs.com>
- Overseas Recruitment, <http://www.overseas-recruitment.com>
- OverseasJobs, <http://www.overseasjobs.com>
- International Jobs Center, <http://www.internationaljobs.org>
- JobPilot (Europe) <http://www.jobpilot.net>
- CareerBank.com <http://www.careerbank.com>
- International Insurance Jobs [http://www.insurance-jobs-center.com/jobs/pages/International\\_Jobs/](http://www.insurance-jobs-center.com/jobs/pages/International_Jobs/)
- Media Contacts – UK - HR/Marketing/Sales/ [http://www.media-contacts.co.uk/index.php/mc/job\\_vacancies](http://www.media-contacts.co.uk/index.php/mc/job_vacancies)

## **Career Planning Links**

- Going Global <http://www.goinglobal.com/>
- Living Abroad <http://www.livingabroad.com>
- International Job Resources [http://www.duke.edu/~lpmaskel/intl\\_jobs.html](http://www.duke.edu/~lpmaskel/intl_jobs.html)
- InterSol: International Business Links [http://www.intersolinc.com/links/business\\_links.htm](http://www.intersolinc.com/links/business_links.htm)

## **Professional Associations Links**

- Foreign Policy Association <http://www.fpa.org>
- World Trade Organization <http://www.wto.org>
- World Economic Forum <http://www.weforum.org>
- World Bank Group <http://www.worldbank.org>
- Idealist: International Nonprofit Information <http://www.idealist.org>
- United States International Trade Commission <http://www.usitc.gov>
- International Bureau of Chambers of Commerce <http://www.iccwbo.org/>
- The International Trade Administration <http://www.ita.doc.gov>

## Miscellaneous

- Major International Newspapers <http://www.inkpot.com/news/majint.html>
- Journal of Commerce Online: major international newspaper (searchable) <http://www.joc.com>
- CBS Market Watch: worldwide financial news  
<http://cbs.marketwatch.com/news/newsroom.htx>
- Academy of International Business <http://www.aibworld.net>
- Europages: The European Business Directory <http://www.europages.com>
- IMEX Exchange - Internet International Business Exchange <http://www.imex.com>
- Foreign Policy Association, <http://www.fpa.org>
- Global Peace and Security Resources, <http://www.library.ucsb.edu/subjects/global/global.html>
- Global Service Corps, <http://www.globalservicecorps.org>
- International Affairs Resources, <http://www2.etown.edu/vl/>
- NGO Global Network, <http://www.ngo.org/index2.htm>
- Rotary International, <http://www.rotary.org/foundation>
- The Peace Corps, <http://www.peacecorps.gov>
- Union of International Associations, <http://www.uia.org>
- United Nations, <http://www.un.org/english/>
- YMCA International, <http://www.ymca.net/international>